

Do-it-yourself



gondella



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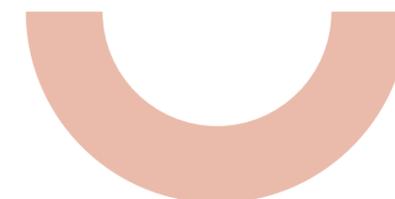
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THE GONDELLA GROUP

An extraordinary shopping experience starts with Gondella.

Many customers see a visit to a brick-and-mortar DIY store as the perfect opportunity to seek advice and inspiration. Whether they are a DIY enthusiast or professional, they need to be able to see everything in your range properly. Gondella offers a varied and diverse range of shop fittings for DIY stores, so we have the perfect solution for every item in your range.

We are what we create with our customers. Our customer-oriented DNA ensures satisfied retailers and happy end customers since 1965.

As a total partner we aim to take the experience of your store to the next level, by unburdening our customers with an extensive range of quality shop racks, displays, checkouts and custom-made furniture. Together we create a shop layout that truly stands out, so you are in the right hands for a total care-free approach.

Excite the senses of your shoppers with unexpected experiences.

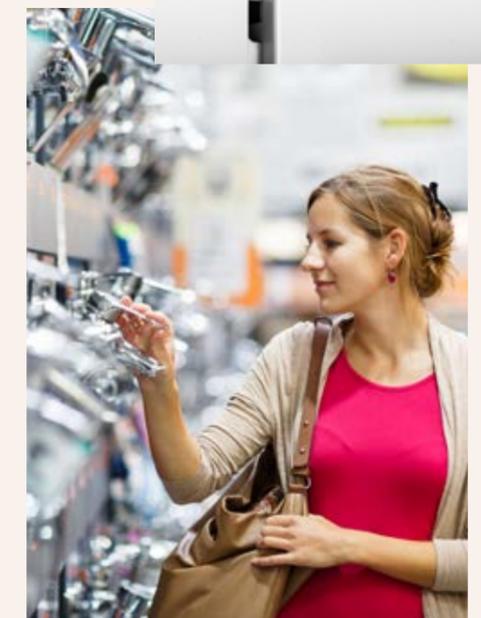
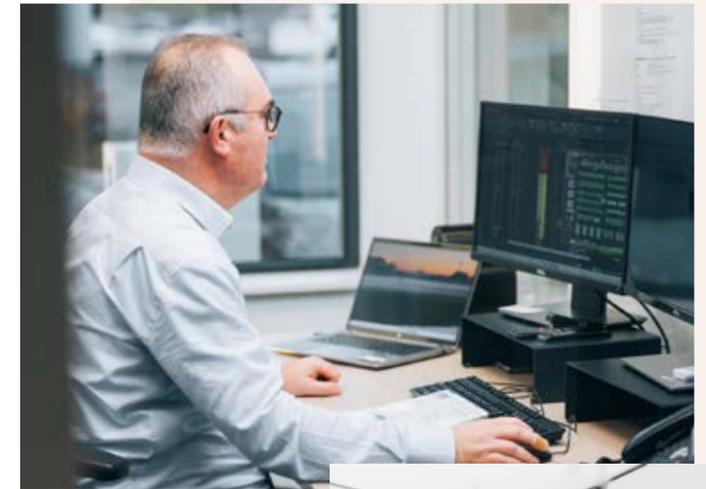


Gondella, a reliable partner to handle your store design

We handle everything that has to do with fitting out your DIY store, so you can focus on what really matters: running a profitable business.

- All-inclusive supplier**
From design to installation: Gondella meticulously works out your project and takes care of every detail. Benefit from the highest quality standards and a comprehensive product range to create exactly the store design you had in mind.
- Tailored to your needs**
Our modular shopfitting systems can be customised with a wide choice of materials, colours and accessories. Thanks to their easy set-up and relocation possibilities, our solutions literally 'grow along' with the changing needs of your brand.
- Quality & reliability**
Passionate about sleek design and innovative technology, Gondella develops and manufactures its retail furniture and shelving in-house. Moreover, our shelving systems are TÜV-certified and guarantee quality at an optimal price.

- International capacity**
Thanks to our European production sites and an extensive network of partners, we smoothly deliver and install shop concepts throughout Europe and far beyond. No matter the project size, we will work with you to find a solution that guarantees the best result.
- Flexibility & speed**
Retail is not an exact science, we know that too. We adapt quickly to possible changes and ensure a quick turnaround of your remodelling project. We aim to keep our installations as fast and non-intrusive as possible, thus keeping the store's closing time to a minimum.
- Product development & prototyping**
At Gondella, product development starts with you. We work together to find the right balance between aesthetics, functionality and cost. Our dedicated team of technical designers, experienced engineers and efficient installers are at your disposal.





Shelving, furniture & displays

Lighting

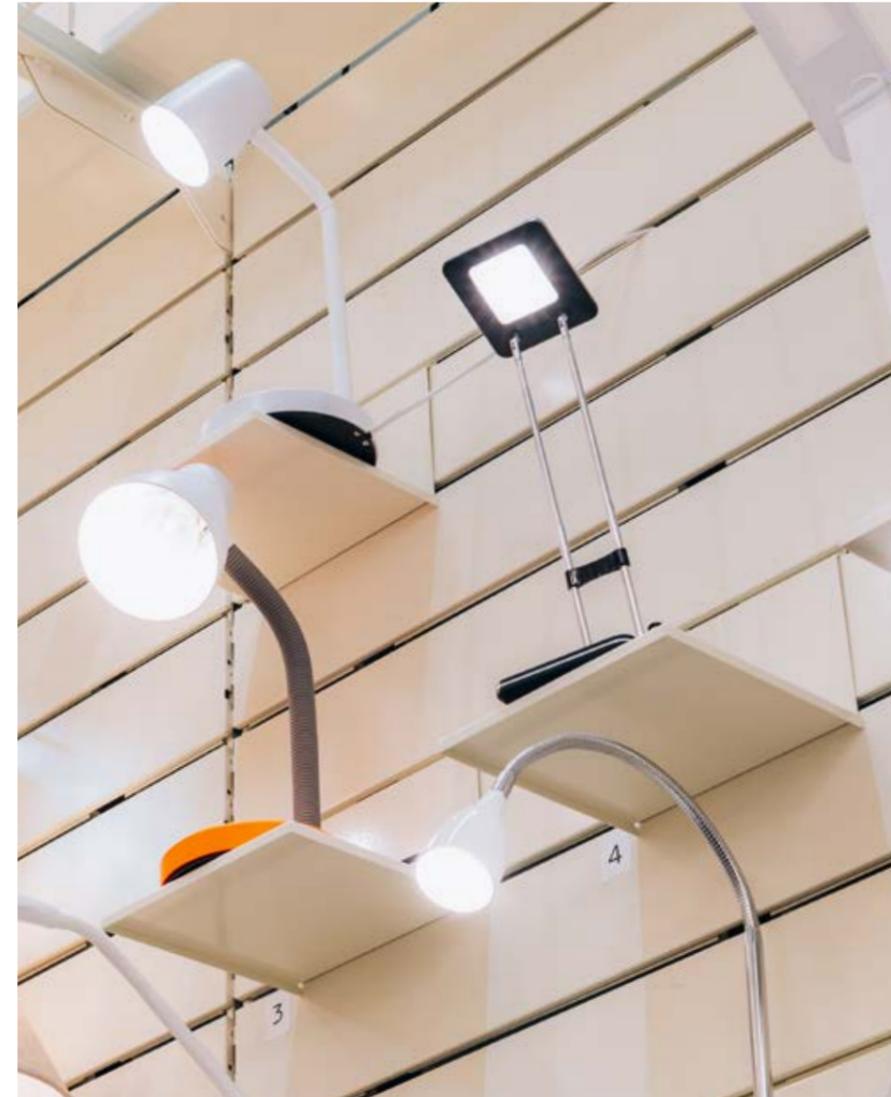
Give your customers a realistic impression of the
ambiance they can create, with fully-lit, neatly
presented lighting displays.



Light it up

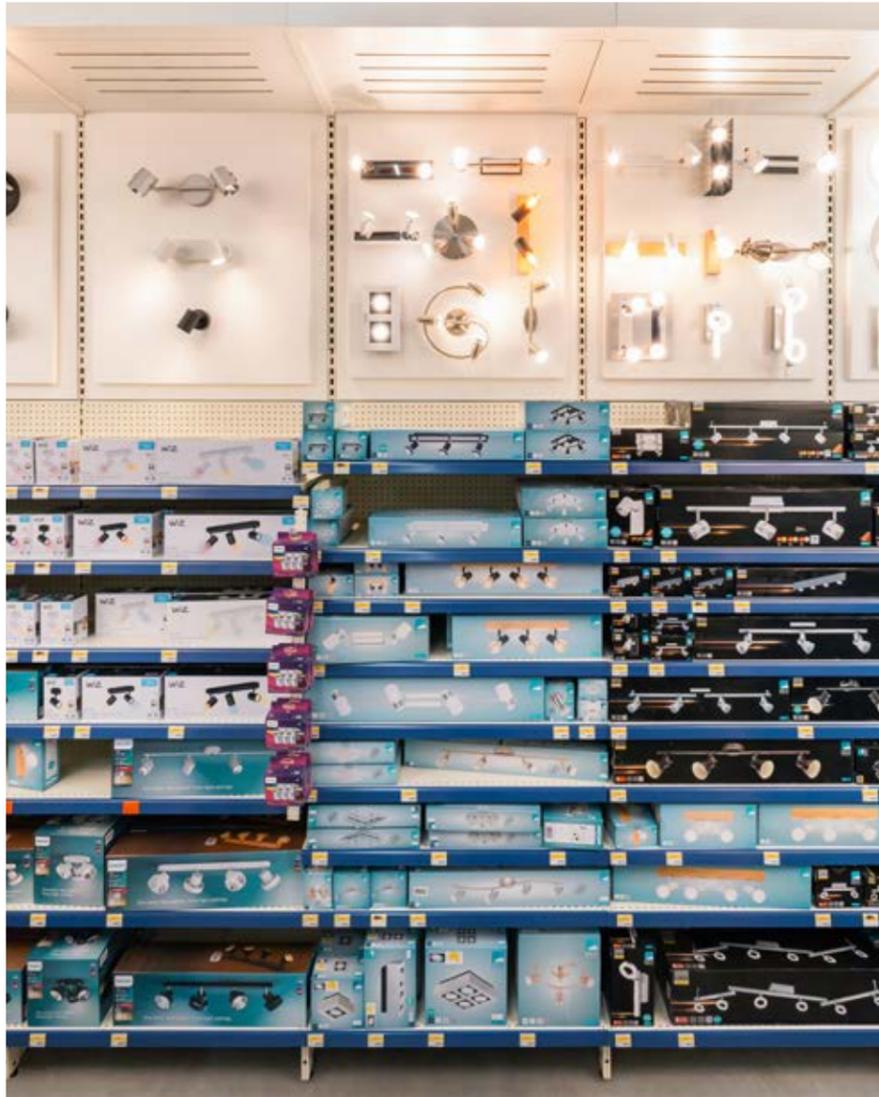
The lighting section creates a unique area in your department store, both from a functional and aesthetical point of view.

Show lighting fixtures in all price ranges and styles, such as classic, country, contemporary or design. With Gondella presentations, all fixtures and accessories are carefully presented so you can inspire your customers to the fullest.



Benefit from total flexibility. Place table or desk lamps on a movable support that is fitted on slat panels. The integrated wire passage keeps cables and plugs out of sight.

Lighting



A fully-lit display gives the most realistic presentation of your products. Keep stock organised and within hand's reach by combining inspirational zones higher up with shelves down below.



Sample compositions

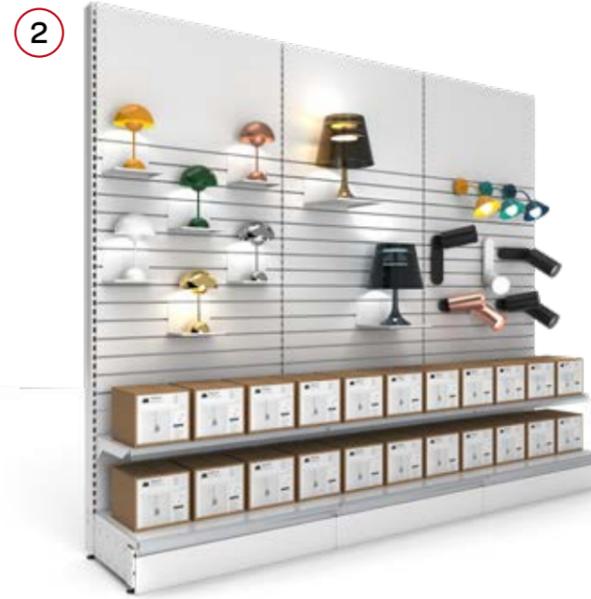
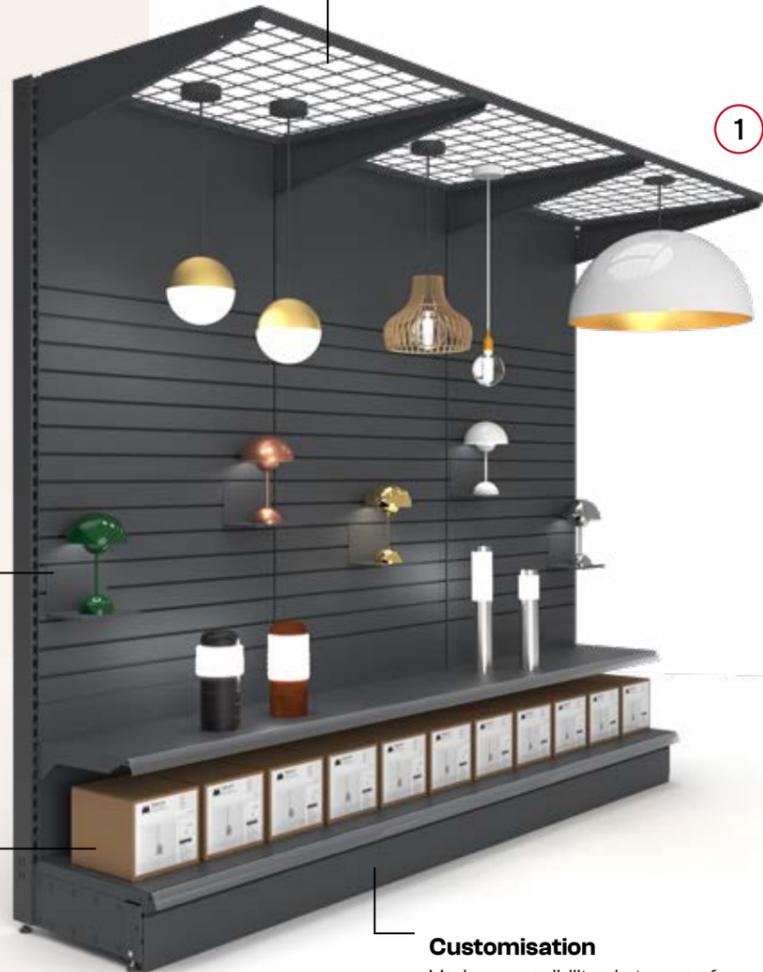
Wall and ceiling fixtures, floor lamps, pendants, spotlights, LED lights etc. Guide your customers through your wide range with a lit presentation, giving them a realistic impression of the ambience light can create.

Wire ceiling
Ideal to display hanging lamps in an organised and real-life manner.

Accessories
Our modular accessories ensure a practical shelf arrangement and promote cross selling: your lighting fixtures are neatly presented to inspire your customers.

Versatile
Lighting and accessories can be presented in all forms, such as hanging, standing, on shelves, in boxes, etc.

Customisation
Various possibilities in terms of sizes, colours, accessories and finishes are available.



- ① Wall unit with wire ceiling
- ② Wall unit with shelves on slats
- ③ Wall unit with hooks and communication
- ④ Wire ceiling bridge



Shelving, furniture & displays

Electricity & hardware

Gondella's solutions optimally arrange a versatile assortment of hardware and electrical materials, creating a straightforward overview for shoppers.



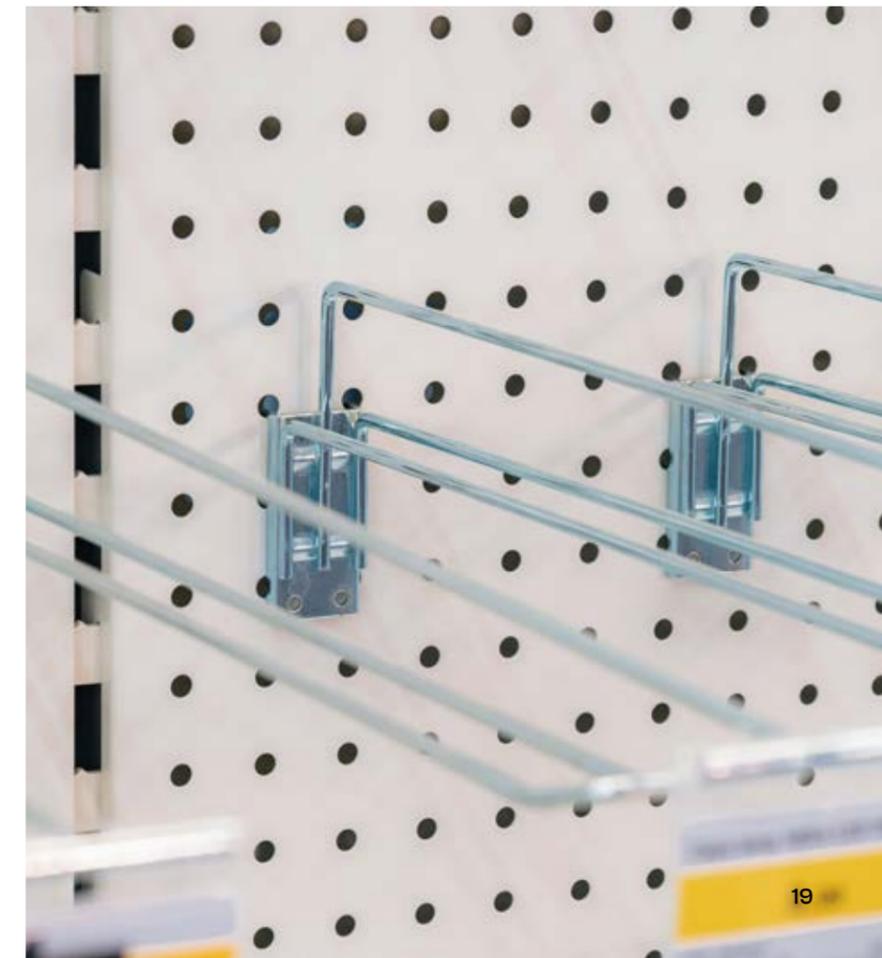
Fastening and switching materials come in all shapes and sizes. Therefore, a customised presentation is always carefully thought out so that both retailers and shoppers can enjoy a hassle-free experience.



Get organised

Bolts, sockets, switches, extension cords, junction boxes, screws, plugs or cable reels... showcasing the vast variety of products in the hardware and electrical department always poses an organisational challenge.

Practical accessories like hooks, wire baskets and dividers, allow retailers to set out a maximum of products per meter. Even the lowest shelf can be replaced by a basket that fits between the feet to gain additional space.





Electricity & hardware

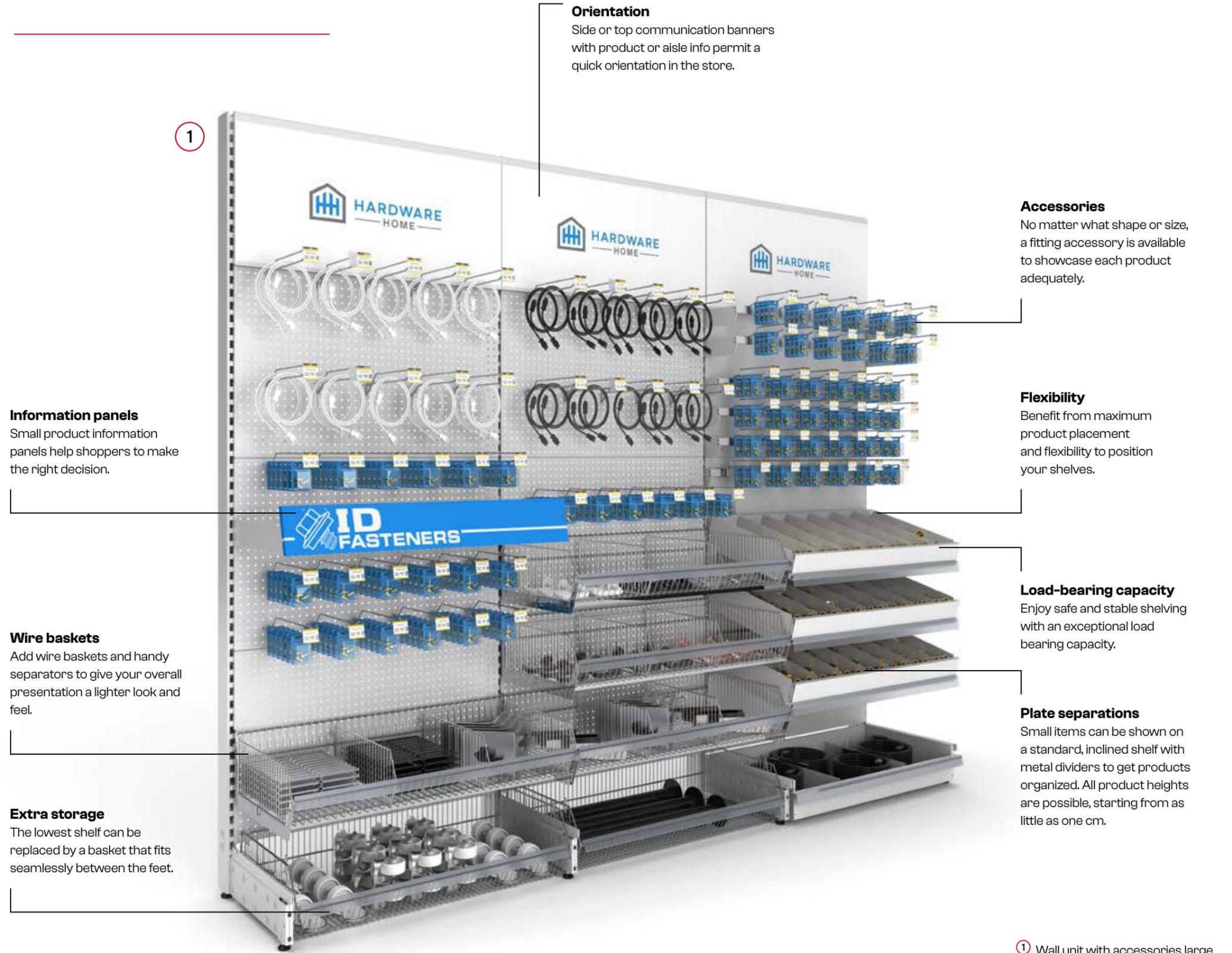


The use of handy wire baskets will give your display a lighter, transparent design. Replace the lowest shelf with a basket or drawer that fits between the feet for extra storage room.



Sample compositions

Gondella's shelving can be configured to various set-ups, creating limitless presentation options for all your hardware and electricity needs.



1 Wall unit with accessories large



② Wall unit for domotica with sliding glass ③ Wall unit with accessories small
④ Wall unit with glass showcases and cupboards ⑤ Wall unit for cable reels



Shelving, furniture & displays

Tools

Display all tools within hand's reach of your customers, allowing them to touch, try and examine the products.



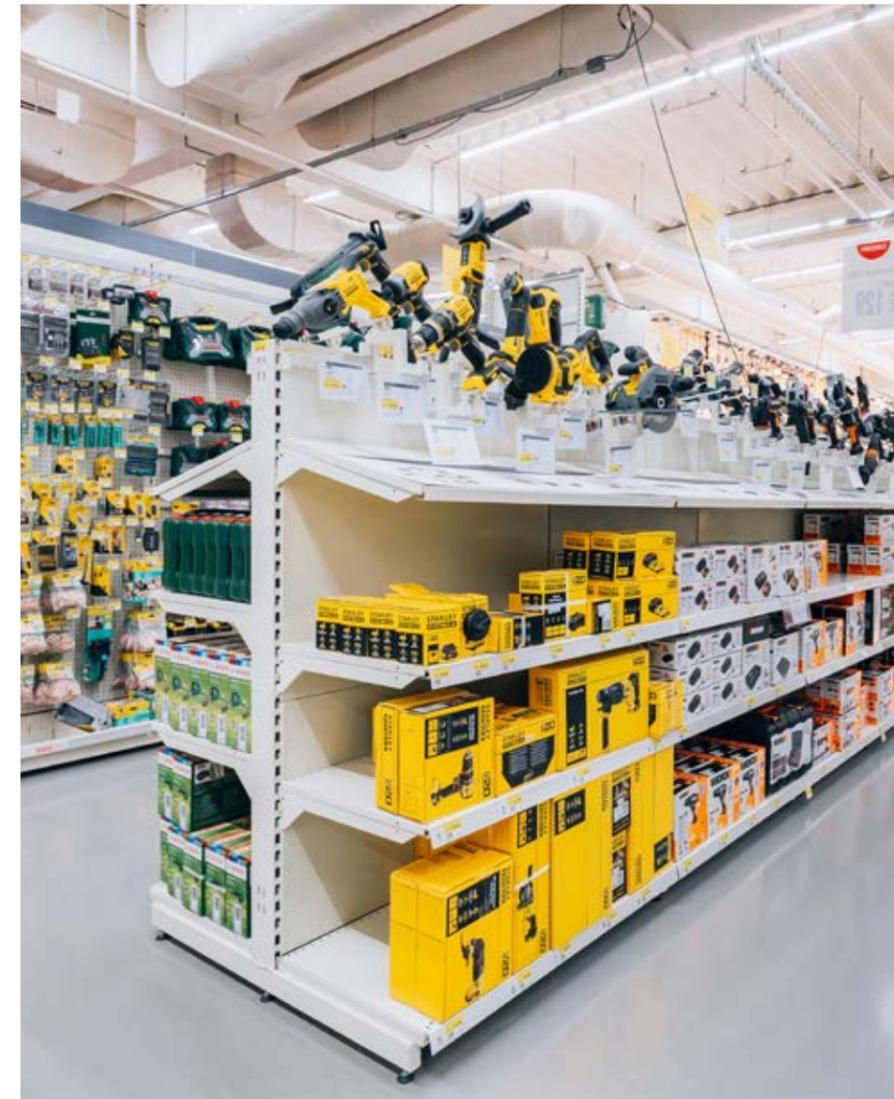
Tools

From the smallest screw driver to a full work bench: we have the appropriate shelving for all tools and electrical appliances.

Our wide range of accessories provide an optimal layout of shelves. For hanging presentations we offer hooks but also special cross bars that give total flexibility for the positioning of products.



Tools

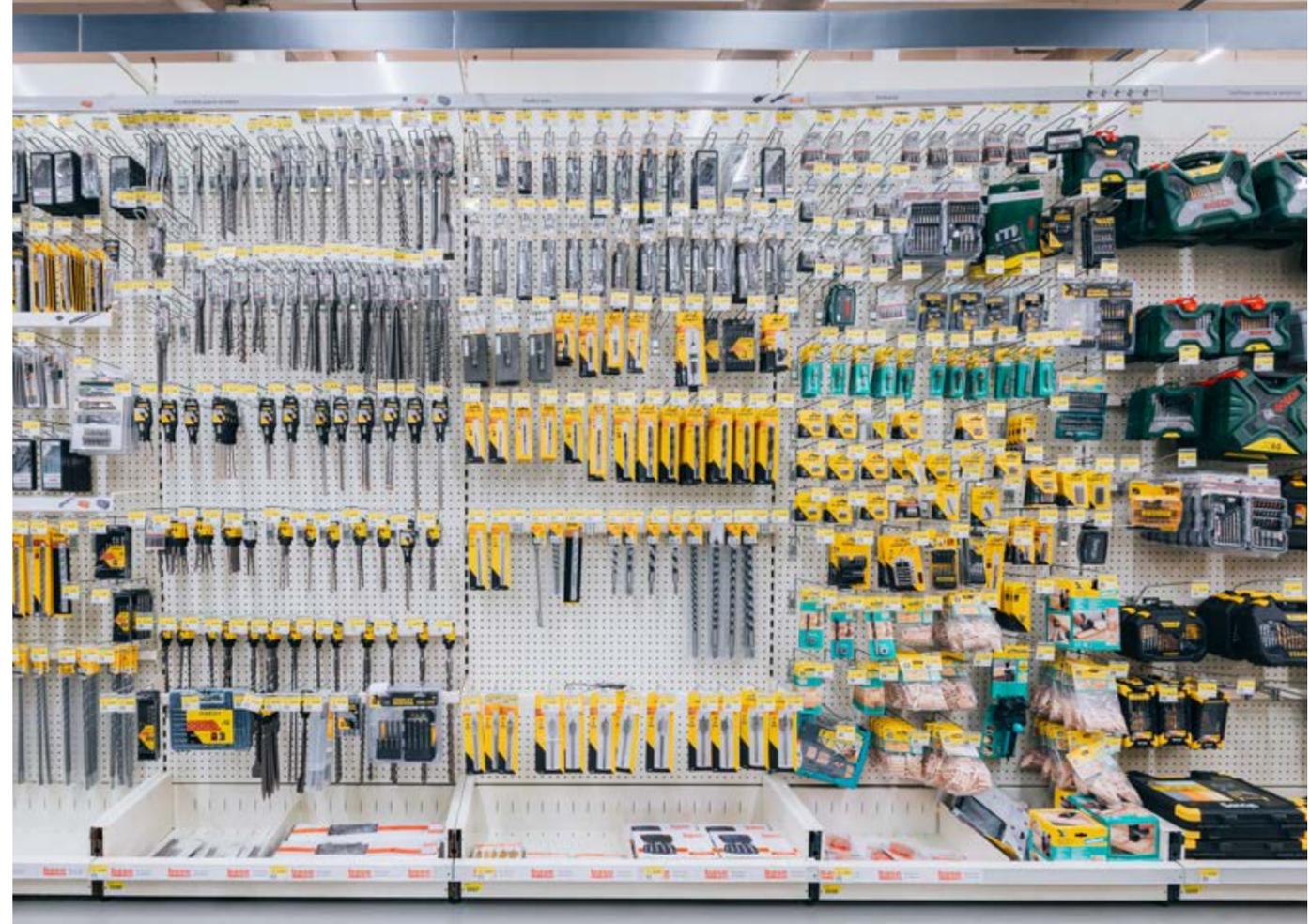


Several types of presentation arms for tools are available to choose from.

Tools



Every store is different. Gondella can create unique, freestanding displays as well as custom shop-in-shop concepts to highlight a specific brand.



Sample compositions

Every square meter counts. Use the available sales area optimally, with smart and customer-oriented furniture for a clear presentation.

Presentation arms

Mount your tools on a presentation arm so customers can hold the products in their hands.

Space optimisation

Flexible shelf placement allows you to minimise lost space between shelves.

1

Product information

Add extra product information close to each tool.

Compatibility

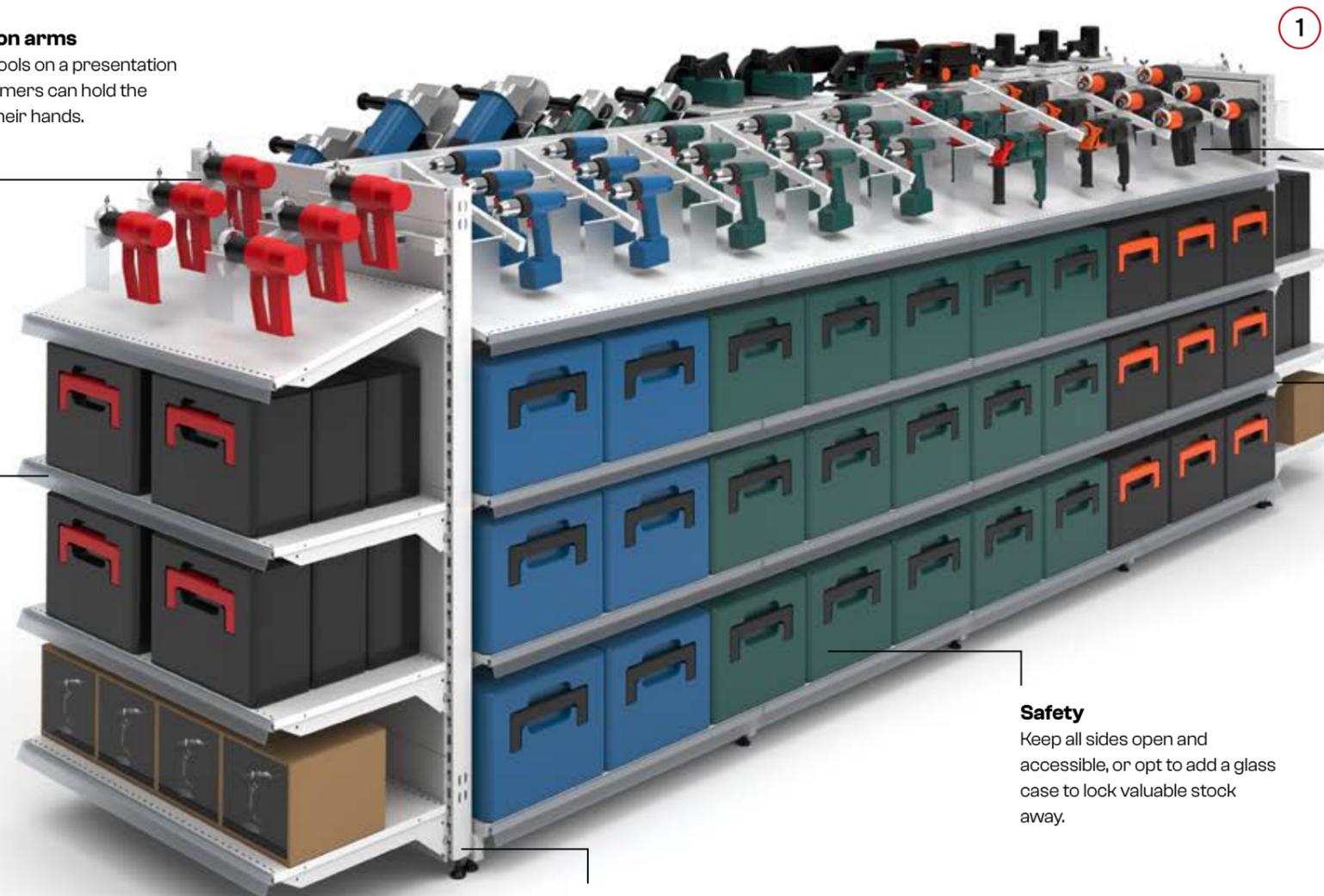
A seamless integration with all Gondella modular shelving and accessories is possible, as well as paper and electronic price tags.

Safety

Keep all sides open and accessible, or opt to add a glass case to lock valuable stock away.

Strong

The 3mm steel thickness of the uprights give the shelving unparalleled stability.



1 Gondola with presentation arms and gondola ends

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② Wall unit with tools on doors ③ Gondola with presentation arms ④ Wall unit with accessories
⑤ Wall unit with shelves, slats and perfo back ⑥ Wall unit with glass cabinet



Shelving, furniture & displays

Sanitary & plumbing

Voluminous and heavy furniture needs appropriate displays. For sanitaryware, it is therefore important to invest in high-quality solutions that are user-friendly and safe at the same time.



Inspire your shoppers with a realistic setting, just like in a customer's home. Sockets are integrated in the back panels and reinforced slats hold up the hanging bathroom cabinets.



Up to 6m high

Gondella's racking system is fully modular, ideal for storing and displaying bulkier or heavier products up to 6m high, like bathroom furniture, bathtubs, shower trays, wash basins, sinks and toilets.

The racking is not only pleasing to the eye, it can be easily adapted to a desired application and is therefore ideally suited to display sanitary products in a flexible way.

Did you know that gondolas can easily be integrated in a rack setup? The gondola provides sufficient stability, so no additional diagonal or connecting beams are needed, creating a continuous presentation.

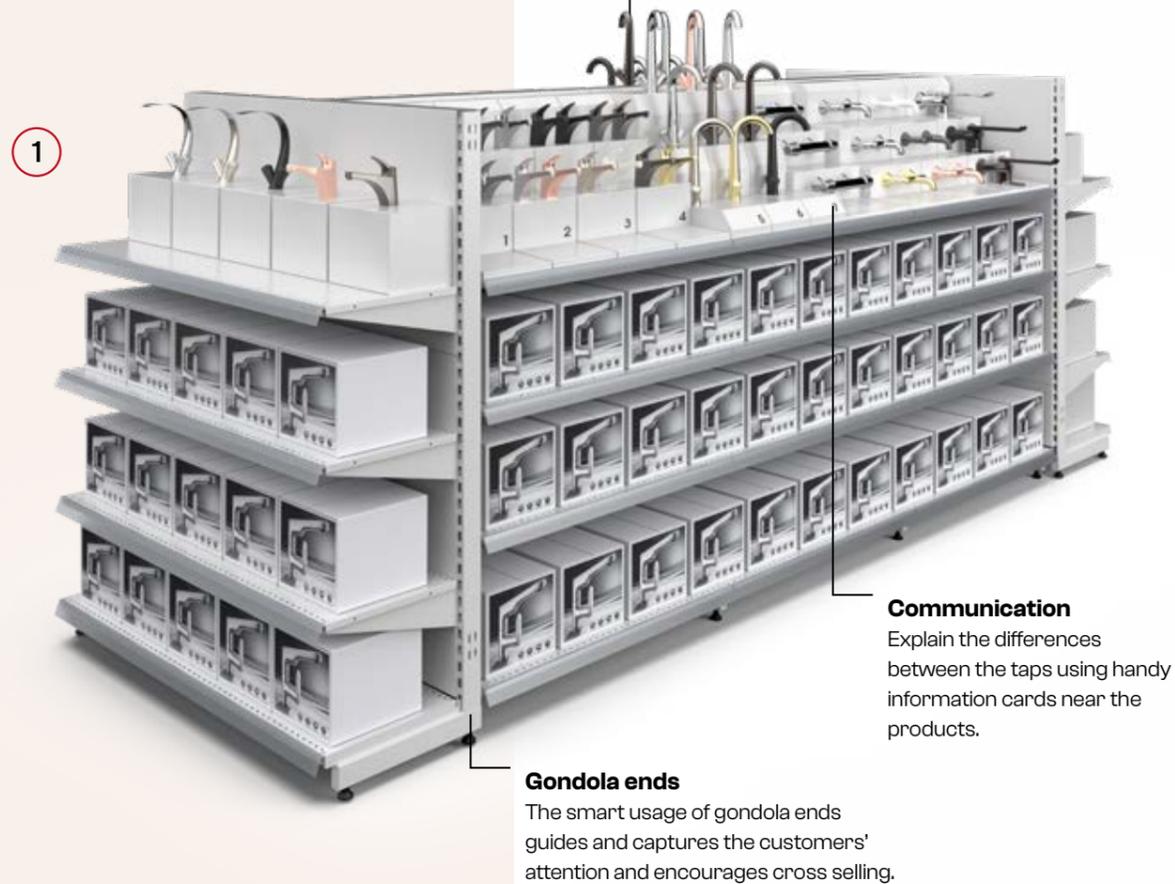




For plumbing accessories, stackable or hanging wire baskets with separations are used, depending on the location in the wall unit. These baskets are available in different widths, heights and depths.

Sample compositions

Sanitary and plumbing bring together many facets of shopfitting: no matter the size or weight of the product, we have everything in-house to create both a functional and beautiful display.



① Gondola with gondola ends for various tap presentations ② Wall unit with slats and glass cabinet ③ Bathroom furniture presentation

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4 Gondola with rounded ends for accessories 5 Shower trays presentation on rack 6 Sinks presentation on rack
7 Bath tubs presentation on rack 8 Toilets presentation on rack 9 Built-in toilets presentation on rack



Shelving, furniture & displays

Flooring & tiles

Aesthetic yet functional, impress your customers with floor and tile presentations that inspire.



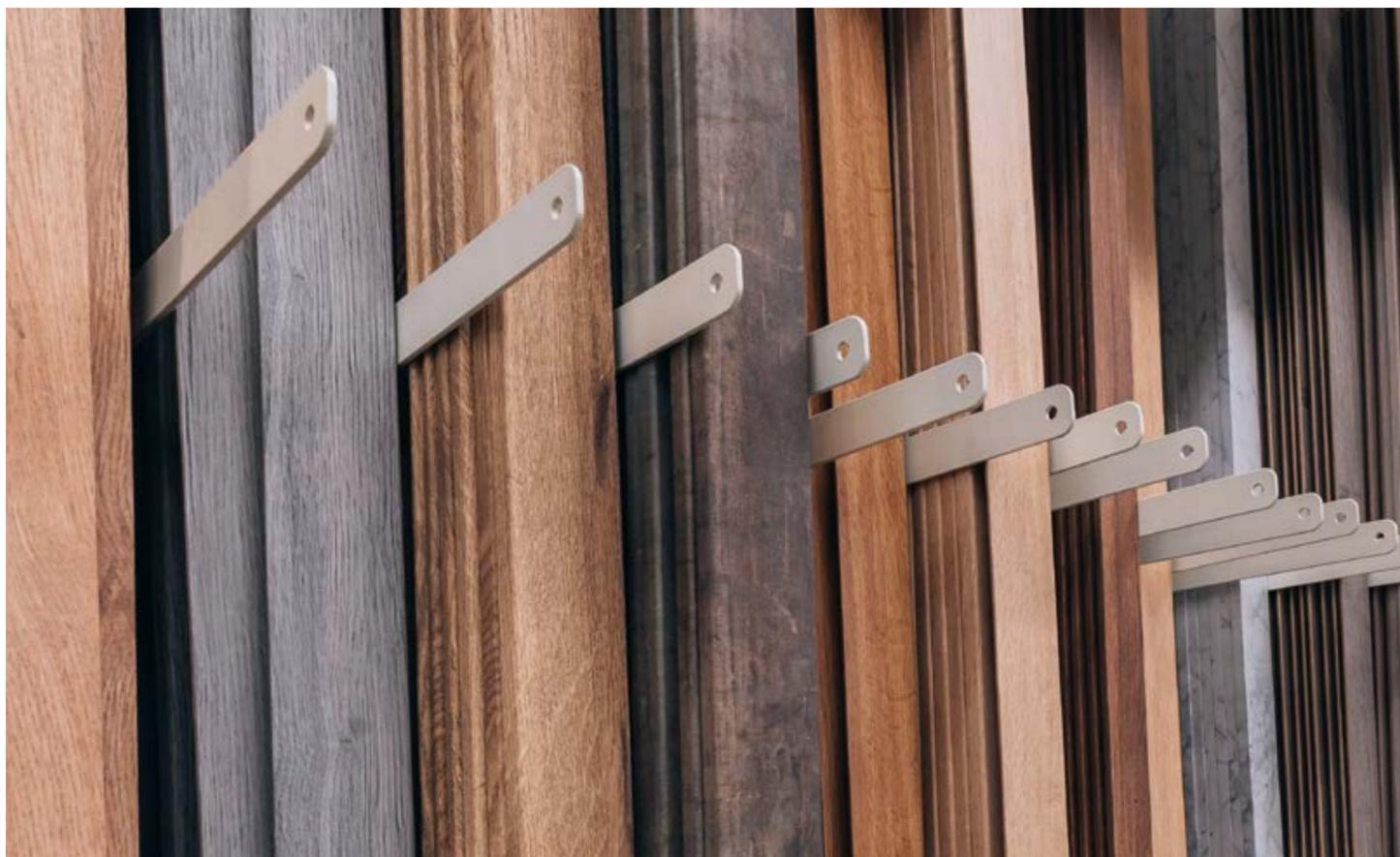
Flooring & tiles

Combining the best in performance and beauty, Gondella has developed a range of furniture to present all types of products such as tiles, parquet floors, laminate floors, skirting boards, wall tiles etc.

The variety we offer in terms of sizes and load-bearing strengths, combined with a wide range of accessories and colours, makes our systems superbly suited for the presentation of floor and wall coverings.



Extra stock is neatly stored in boxes or on pallets, and accessible nearby. Together, we find the most practical solution to make the best use of the space in your shop.





Flooring & tiles



Sample compositions

Samples take centre stage with our practical furniture for flooring, wall coverings and tiles. These products are best presented in their actual size to give customers a realistic idea of what it will look like in their homes.

1

Extra large samples

Show products in real-life size to facilitate your customers' buying decision.



Inclined sample holder

Inclined samples make it possible to feel and touch the product from up close. A more horizontal presentation gives also a more realistic flooring presentation.

Modular

This modular flooring display is available in systems of 2 or 3m wide and can be tailored to your store's needs.



Modern design

The sleek, almost invisible structure of the rack results in a modern presentation.

Up to 6 meter

The modular system can be set up with a maximum height of 6 meter, making optimal use of all the available space.

Solid

Choose from a wide range of sizes and load capacities.



Stock

Extra stock is always on hand, either on pallets or in boxes. Optional doors with samples on the front can be added for more sample space, or if you simply wish to hide stock from view.

1 Large flooring presentation

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2 Compact flooring presentation 3 Rack for unit sales 4 Modular wall unit 5 Gondola with illuminated gondola end



Shelving, furniture & displays

Wood & building materials

Discover highly flexible shelving systems to accommodate various types of bulkier or heavier building materials.



Eye-catching

Building materials present an interesting challenge for your retail displays: you want to catch the consumers' eye while concisely demonstrating their quality and showcasing a full range of options.

Thanks to the reliability of our products, you rest assured that our displays will withstand consumer interactions over time and that strength and weight requirements are being met at all times.

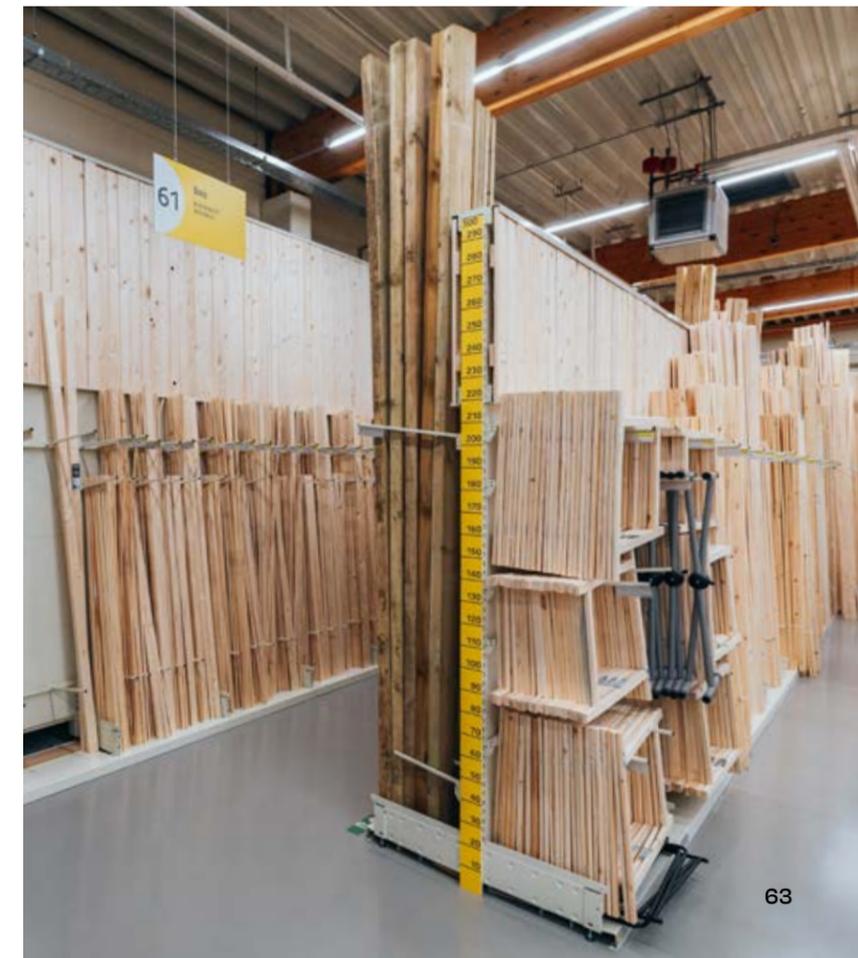


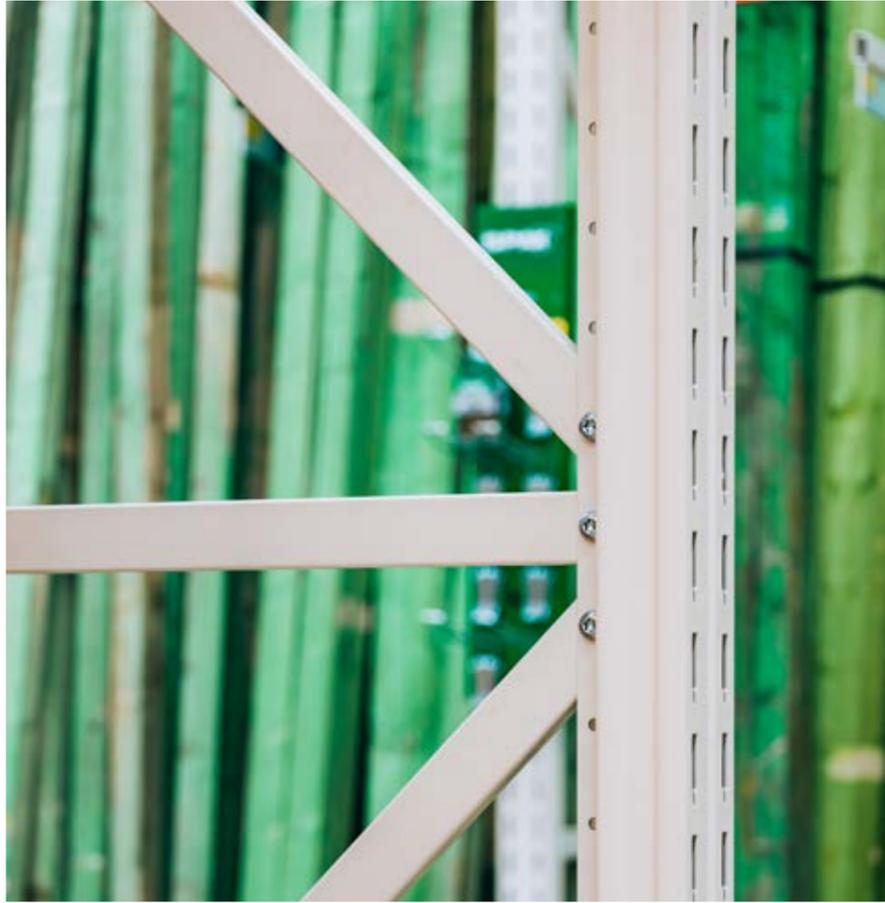
Reinforced door displays with integrated hinges accommodate constant manipulation by customers. Customers can get a good impression what they're like to use daily.



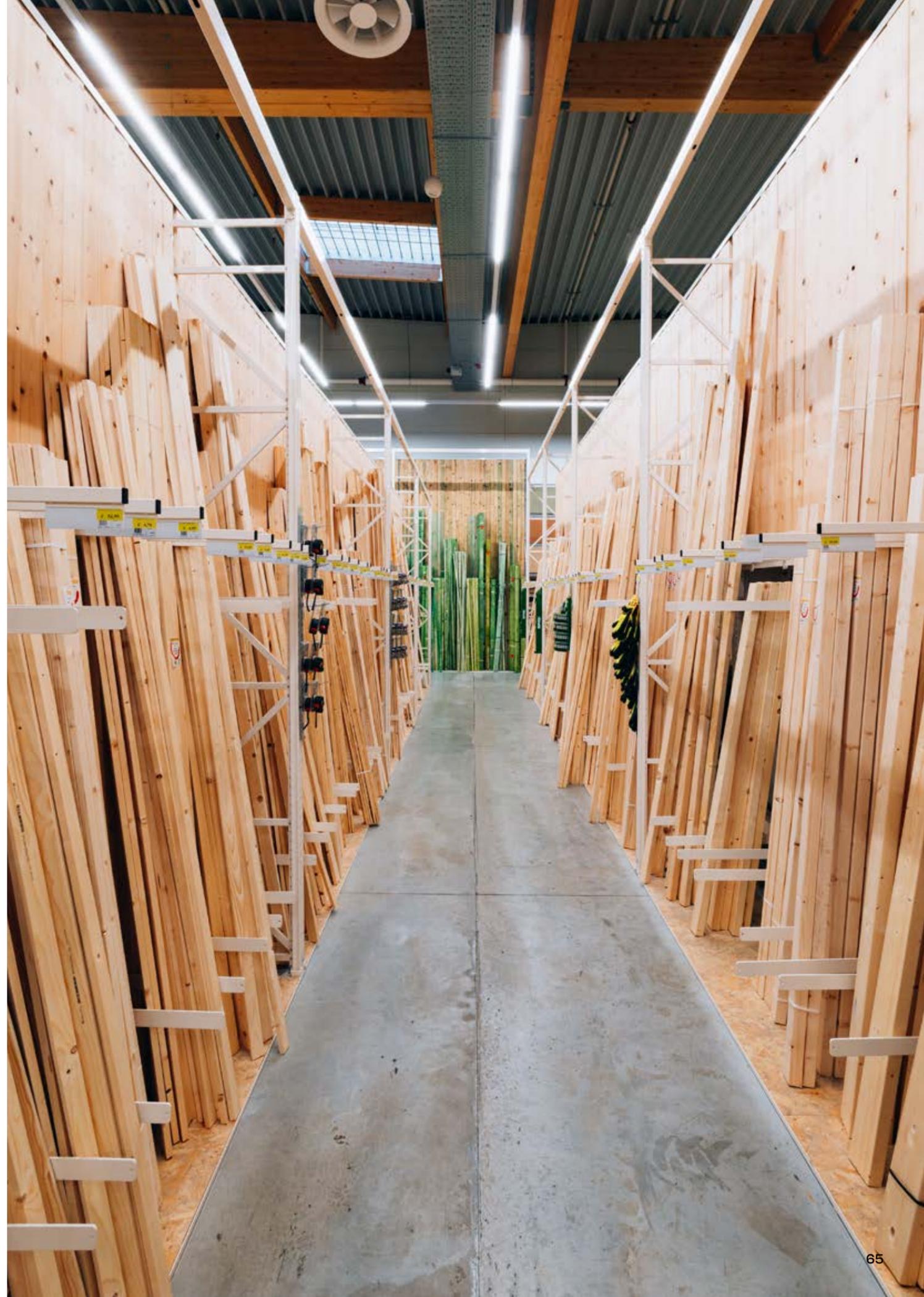
Pick & choose

From standard metal shelving in more than 200 colours, to an extra sturdy rack with an integrated gondola: pick and choose the presentation design that arranges your building materials in the most cost-effective way.





Inclined shelves prevent longer goods from falling over. In addition, integrated dividers bring order to the whole.



Sample compositions

Whether your customer is a handy DIY-er or a professional tradesman, picking out building materials in your shop should be an equally smooth process.



Integrated wall unit

Wall units can be integrated easily. The unit provides sufficient stability so no additional diagonal or connection beams are needed, creating a continuous presentation.

Up to 6 meter

Thanks to our solid rack you have the possibility to display your show models up to 6 meter (20 feet) high.

Load capacity

The strong frame is designed for heavy loads and made from high quality materials.

1

Modular

Building and moving our versatile modular systems is easy and they can be expanded and extended as your store changes.

Access

Easy access to put stock away on pallets.

Customisable

Black or white? With a wood finish in OSB? Add whatever finish you want as we can custom configure the rack to meet your requirements.

1 Rack with one built-in wall unit

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② Rack for long goods ③ Single-sided SPRL for long goods ④ Double-sided SPRL for long goods
⑤ Presentation for large wooden panels and doors



Shelving, furniture & displays

Paint & decoration

Let creativity and inspiration run free in a cleverly designed paint and decoration department.



The finishing touch

Our shelving systems will help you to create a cosy, colourful ambience in the home decoration and paint department.

Paint & decoration



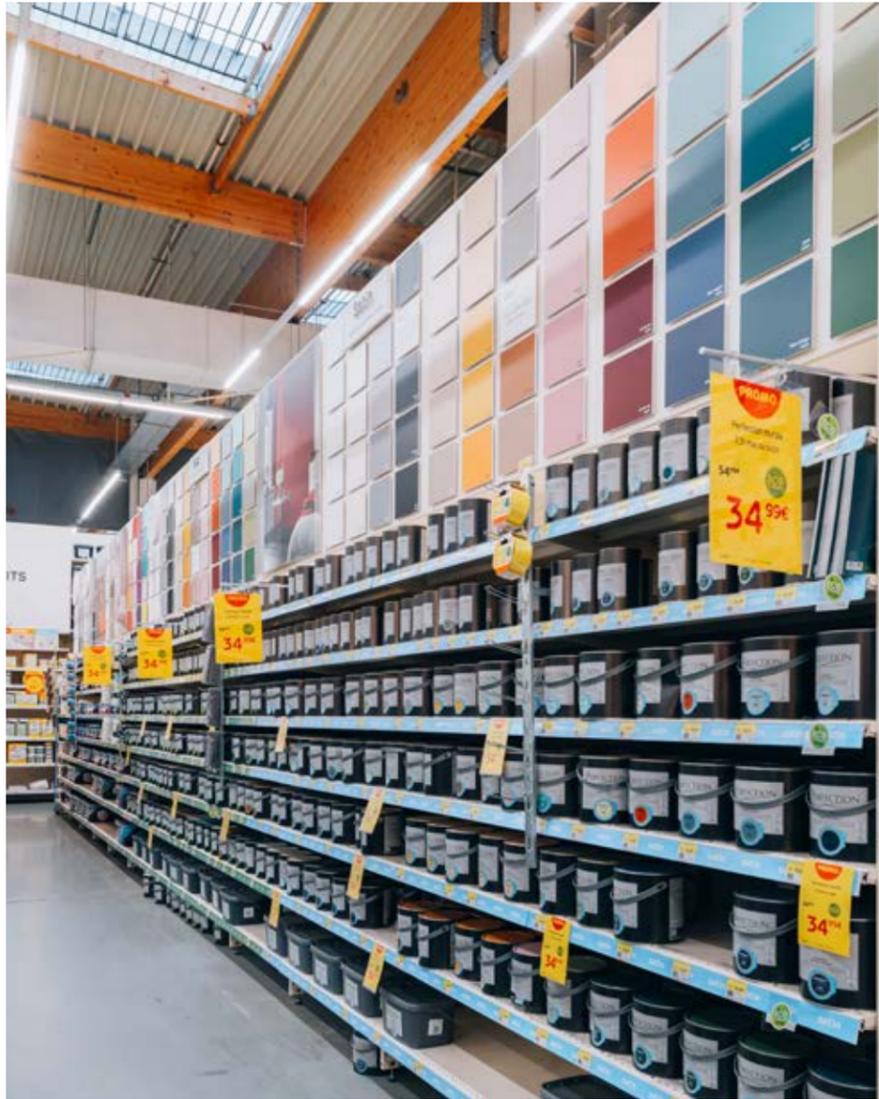
Inclined shelves come in extra handy in the paint section: when a pot of paint is taken from the shelf, stock will automatically slide forward, keeping your facing neatly replenished without human intervention.



Paint & decoration



Paint & decoration



A large number of colour samples can be shown at the top of your display, giving the customer an overview of the entire colour range at a glance.



Sample compositions

When DIY-ers want to brighten up their homes, they appreciate being guided and inspired. A clear display will allow customers to browse at ease for a design or color that suits their style.

Sliding frames

A convenient solution to present a large assortment of table cloths on a small surface.

Cutting device

The integrated, mobile cutting device makes cutting to size a piece of cake for your customer.

1



Rolls

Add a modular presentation system for rolls up to 1m60.

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- ① Wall unit with tablecloths on sliding frames and rolls ② Wall unit with wallpaper on arms
③ Wall unit for tablecloths on rolls ④ Wall unit for foil presentation ⑤ Wall unit for window blinds

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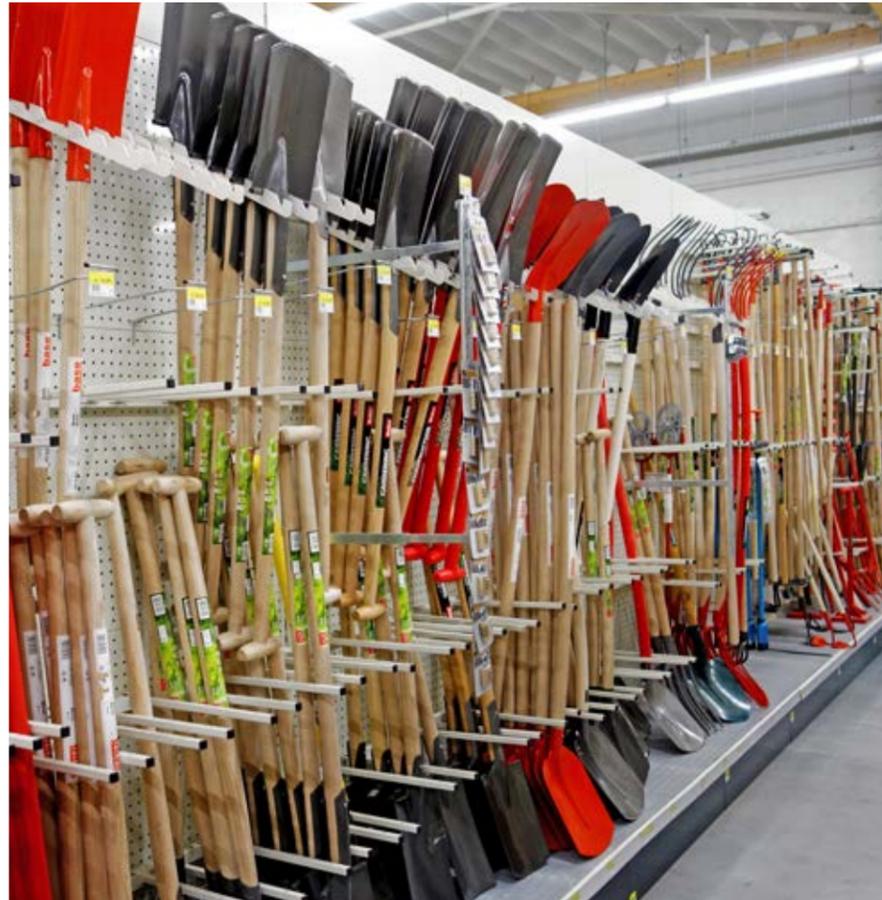
⑥ Wall unit with inclined paint presentation ⑦ Wall unit with communication ⑧ Wall unit for spray paint
⑨ Paint presentation with doors and samples



Shelving, furniture & displays

Garden

A flexible solution to present your complete garden assortment.

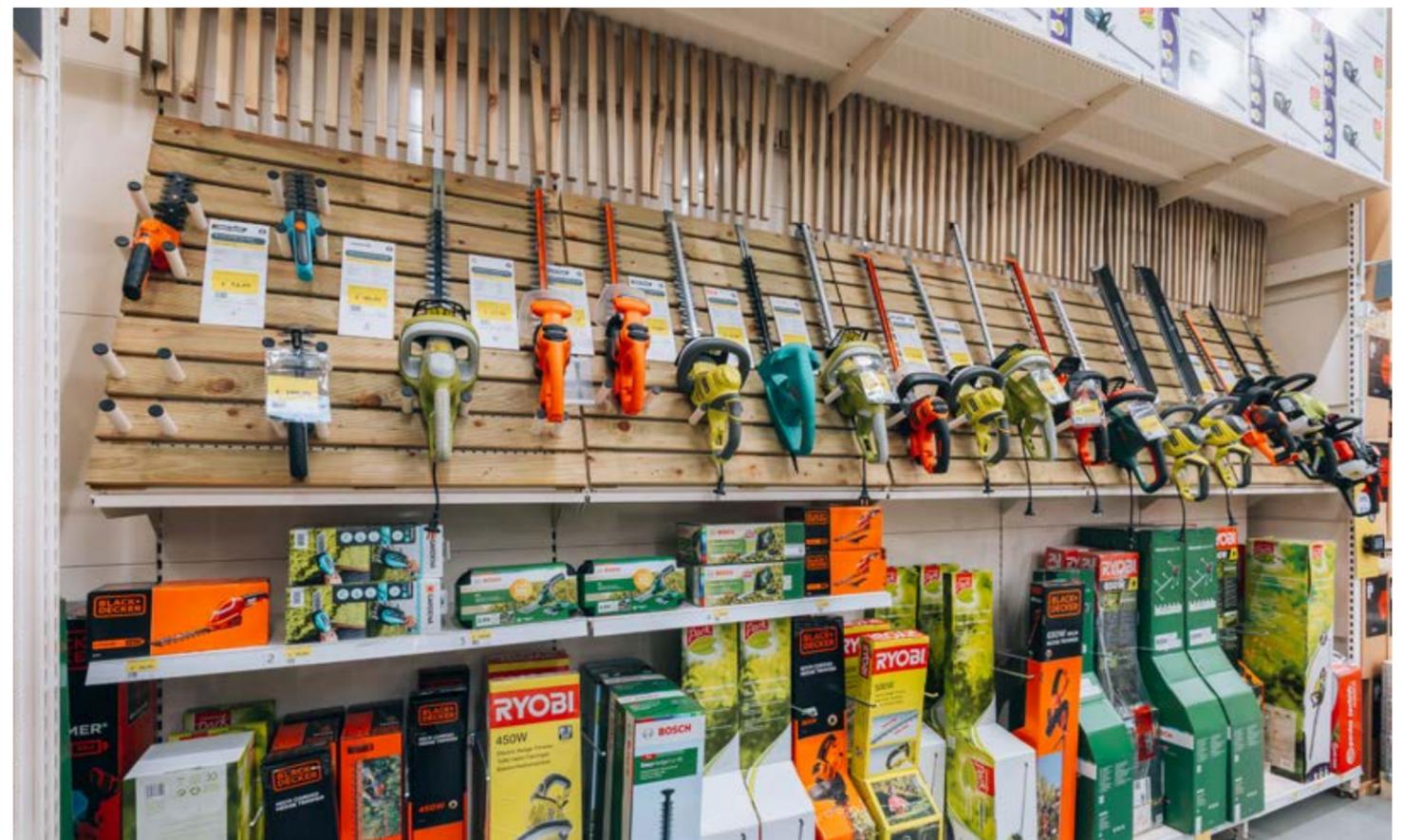


Our dividing bars ensure a neat vertical presentation for spades, shovels and other garden equipment. Complete this hanging presentation with non-slip mats on the bottom.

Garden

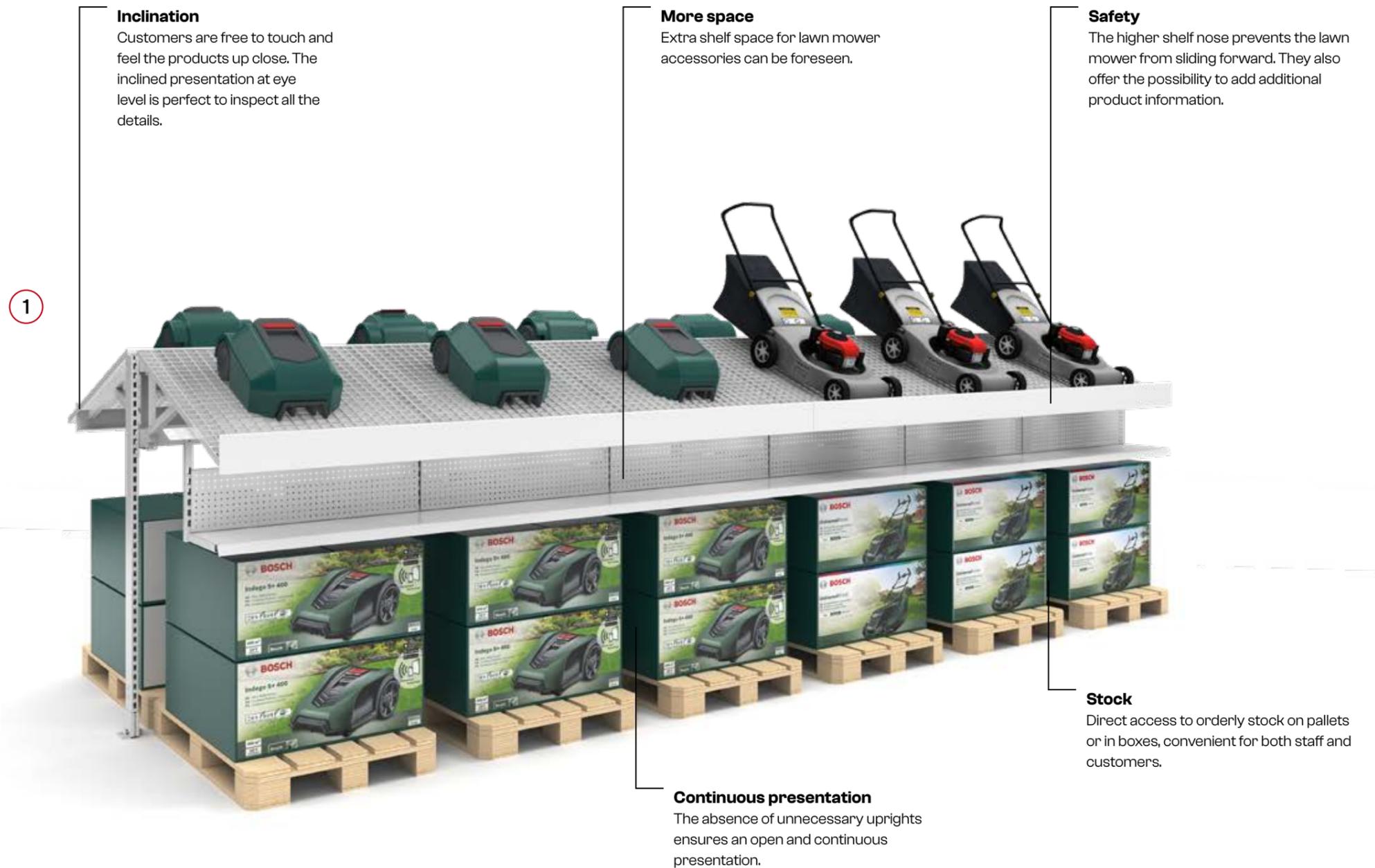
When people enter the garden center or the garden section of a DIY store, they immediately relax. Often buying these products brings forth a sense of well-being.

Stage your products in a pleasant, atmospheric setting with the right furniture, thus indirectly stimulating sales. Many creative options for incorporating accessories into your rack or gondola are available.



Sample compositions

The stability and load capacity of our system allow our clients to present a large assortment of garden equipment on a small surface: practical and space-saving at the same time.



Inclination

Customers are free to touch and feel the products up close. The inclined presentation at eye level is perfect to inspect all the details.

More space

Extra shelf space for lawn mower accessories can be foreseen.

Safety

The higher shelf nose prevents the lawn mower from sliding forward. They also offer the possibility to add additional product information.

1

Stock

Direct access to orderly stock on pallets or in boxes, convenient for both staff and customers.

Continuous presentation

The absence of unnecessary uprights ensures an open and continuous presentation.

1 Double-sided lawn mower presentation

Garden

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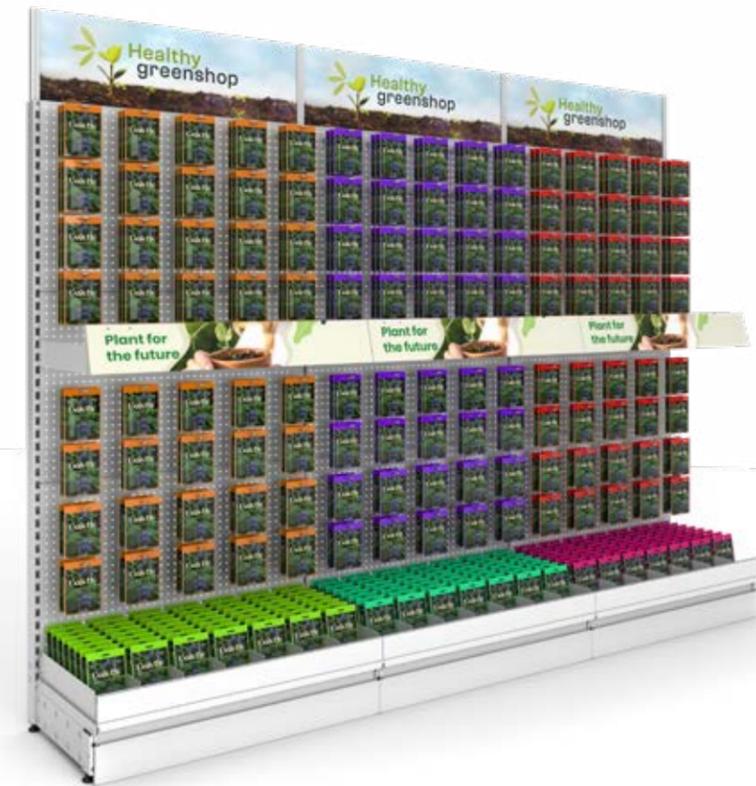
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2 Single-sided lawn mower presentation 3 Presentation hedge trimmers and chainsaws

4 Wall unit for hanging garden tools 5 Standard wall unit for plants 6 Rack for wire fence 7 Seed sachets wall unit



Front-end solutions

Checkouts & guidance systems

We work with you to find the perfect layout to create a smooth and intuitive customer flow through your front-end zone.



Customer flow

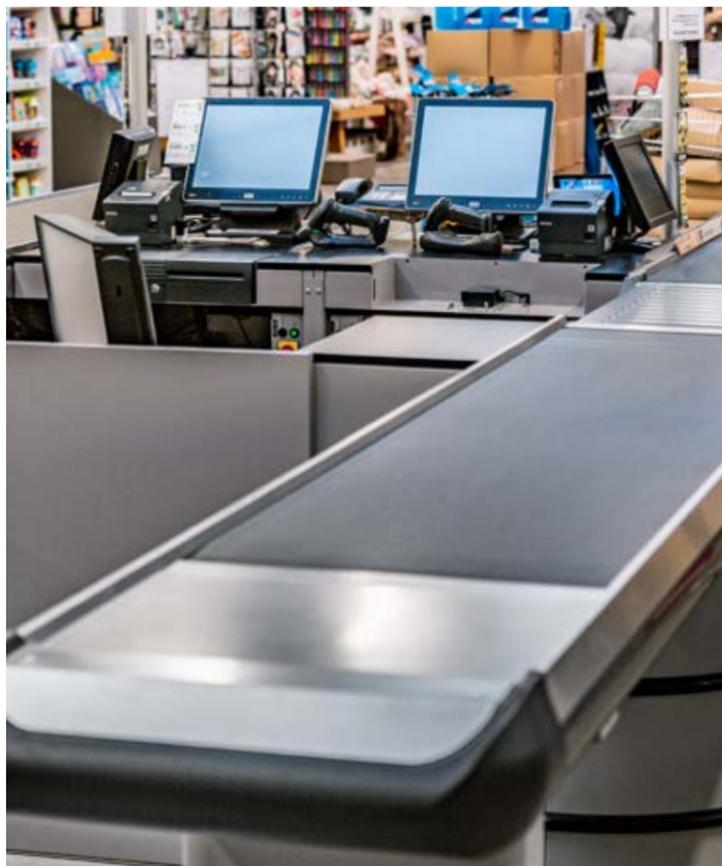
Our customer guidance systems and versatile checkout solutions will leave a positive last impression when your customers leave your store.

Gondella has a wide range of high tech modular checkout systems and self-service options available, that raise customer throughput and minimise queues.

Choose from a wide range of options and specifications, including different dimensions and colours, conveyor belt lengths, accessories, impulse furniture, anti-theft technologies, cash management systems, etc.



Set a great first impression with inviting entrance systems that look open and free of barriers. Also various models of partitions and checkout barriers help to guide and structure your store effectively.



Checkouts & guidance systems



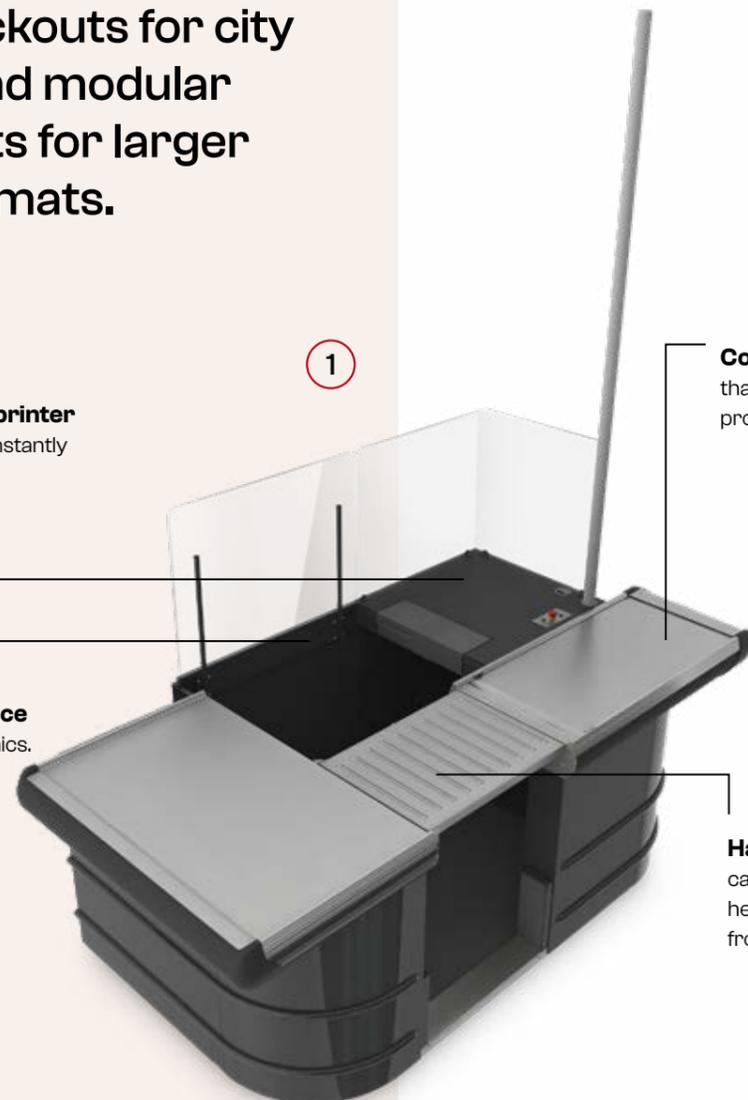
Benefit from total flexibility with hardware independent checkout solutions: choose your preferred hardware supplier and continue to upgrade and adapt your front-end zone when new technology comes onto the market.

Sample compositions

Benefit from a wide range of checkout solutions, tailored to the size and customer flow of your store. Self-checkouts for city stores and modular checkouts for larger store formats.

Room for PC and printer
to print out invoices instantly for your professional customers.

Spacious workplace
with eye for ergonomics.



Conveyor belt
that can hold heavy products.

Handy platform so staff can easily access and scan heavy products directly from the shopping cart.

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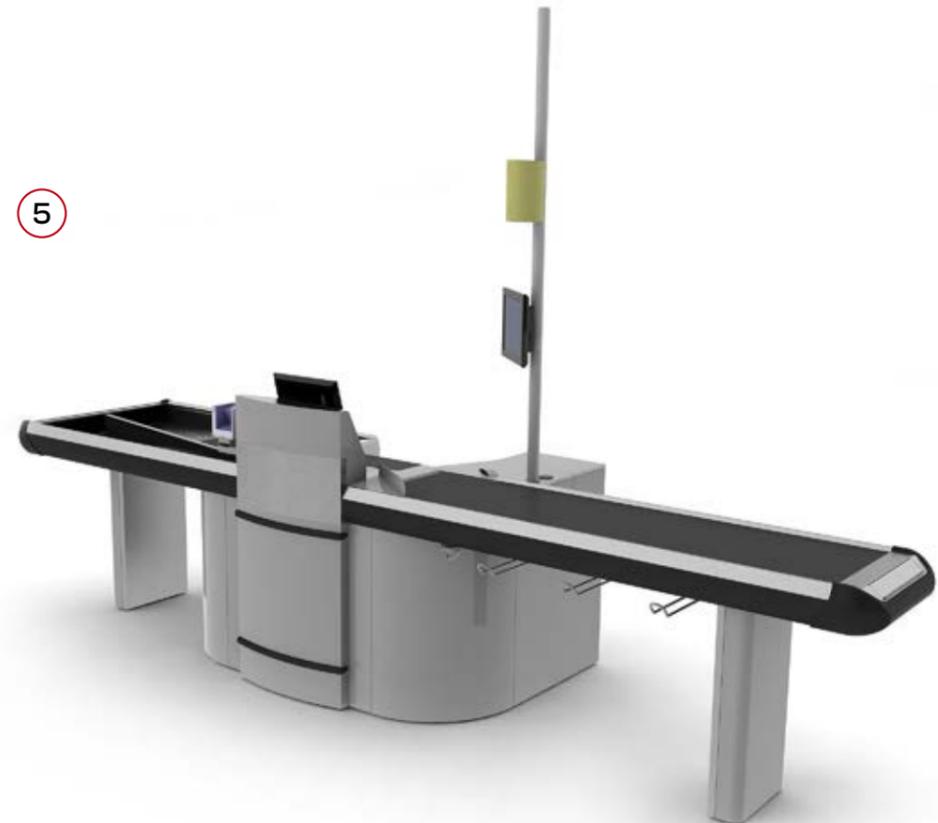
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1 Element BS checkout 2 SLIM SCO curved

3 SLIM SCO standard flat small 4 SLIM SCO bench 5 Element NG checkout

6



With **radar or remote control** for automatic opening and closing of the gates.

An audible signal fitted for panic situations.

Only 5kg counter pressure is required to activate **the panic setting**.

Various types available like entrance gates, exit barriers and partitions.

Fast and easy to install.

Self-operating in the event of error messages.

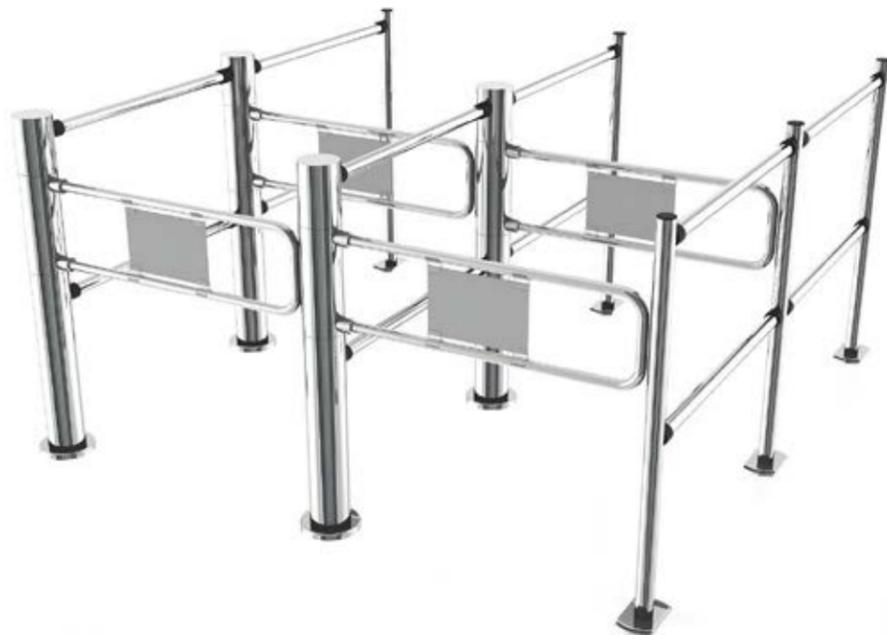
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- 6 Single electric gate
- 7 Double electric gate
- 8 Partition wall
- 9 Double entry or exit setup with mid barrier
- 10 Guidance rail



Front-end solutions

Info & welcome desks

If space allows, stores can include counters that serve as a help, pick-up or information desk, as part of the customer service offer within the store.



Customer service

Install a helpdesk, collection point or information counter.

Service desks can be configured for any requirement. Combine materials and colours to match any existing branding or store requirement.



Match the look and feel of your paint mixing desk with the rest of your store's lay-out, creating one continuous presentation.



Sample compositions

Pick a design that maximises floor space utilisation and thus has minimum impact on the available selling area.

Customisation

Create the look you want with unlimited options when it comes to colours and finishes, so the counter fits perfectly with your shelves and the rest of your shop interior.

Various sizes

Create a tailor-made piece of furniture, with widths and depths fully adaptable to the retailer's needs.

Inside organisation

Shelves and drawers will keep the counter clean and uncluttered. Add paint mixing equipment in the counter of the paint department.

Wooden finish

A wooden finish gives the furniture the perfect finishing touch.

Slats

Choose a flat finish or slats and add extra accessories, such as leaflet holders.

Bumper

Bumper protection can be fitted to preserve the finished surfaces from trolley impact damage.



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① Counter with 4 sides and wooden finish ② Standard counter
③ Corner counter ④ Counter with brochure holders



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