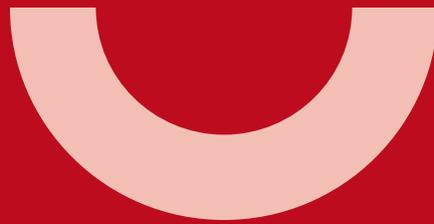


The all-round shelving system
Pitch 41

Shaping stores,
storing smiles.



gondella



Pitch 41 wall setup

04

About Gondella

06

Advantages Pitch 41

08

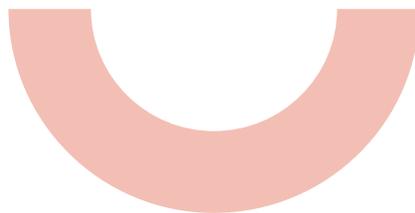
Product build-up

12

A modular system

18

Sizes & loading strengths



Gondella has more than 50 years experience in creating store interiors that move end customers.

At Gondella we aim to deliver innovative retail solutions and progressive services that make an active and lasting contribution to our customers' success, both in Europe and far beyond.

As both an international group and family business through and through; we are true to our values and there whenever our customers need us. After all, ensuring your business' profitability is what it's all about.

OUR SERVICES

- All-inclusive supplier with shopfitting solutions from A to Z
- Design and engineering capabilities
- Vertically integrated production in Europe
- Stringent quality testing (TÜV-certified)
- Professional assembly and installation services
- After-sales service and support that go the extra mile

A SUCCESS IN EVERY SECTOR

Whatever type of shop, Gondella can add value:

- Grocery & supermarkets
- Do-it-yourself
- Deli & specialty stores
- Gardening & pets
- Beauty & health
- Discount stores
- Service stations
- And many more...



Pitch 41 is optimally suited for use in DIY stores.

Why choose our shelving?

We offer our retail clients standard products, as well as custom-made furniture and new store concepts, all manufactured with the highest quality norms in mind.

Modular system

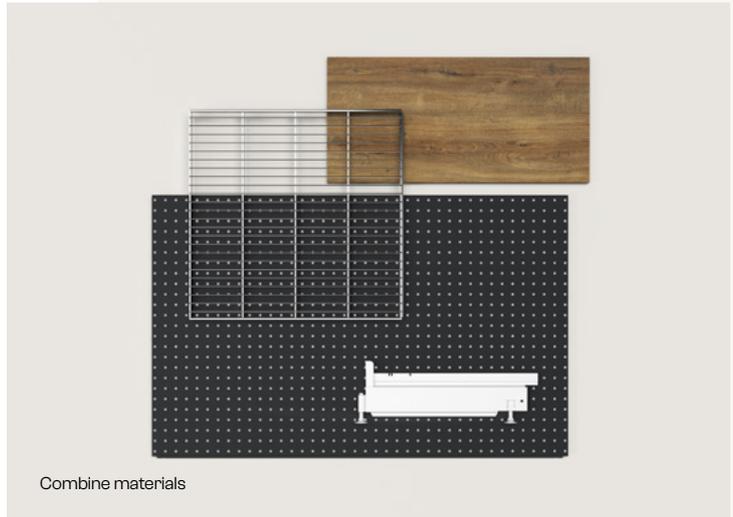
Gondella shelving has a modular base frame which can be easily assembled, extended, disassembled and rebuilt. It guarantees a flexible store layout that maximises in-store consumer experience, leading to more convenience, more efficiency and more sales. Read more on pp. 12-17.

Customisation

Black or white? With a wood finish, or do you prefer metal and glass? Electronic label holders? Or rather paper ones? Choose from an extensive range of colours and accessories, including dividers, risers, hooks, wire baskets and different types of back panels. If you're looking for a unique display then we will work with you to find a solution that guarantees the best result.

Safe & clean

All our products are TÜV-certified and keep durability, ergonomics and cleanliness in mind. For instance, the monobloc shelves are made of a single piece of metal which avoids dirt traps.



Combine materials

Aesthetics meets durability

Your end customers appreciate a pleasant shopping environment. Spaces that appear messy or crowded can drive people away, and they make it difficult for shoppers to find what they need. Gondella's shelving blends functional presentations with elegant designs, and next to that, our appealing racks are perfect for bulkier or heavier loads.

Sustainable

Gondella strongly supports circularity, so our systems are reusable, robust and designed with future consumers in mind. All our designs are easy to install and dismantle, so they adapt effortlessly with the changing needs of your store, allowing you to extend their service life. Not only will your store fittings last you a lifetime, you are also actively benefitting the environment.

Effortless installation

Our experienced installation team will install your products quickly and efficiently on site, so your store will be up and running again in no time. If you prefer to do it yourself, then that's not a problem. We can take care of pre-assembly, leaving you to install our solutions yourself.



Elegant design



Pitch 41



Product build-up

**Quality,
every part
every time.**

Innovative systems produced in-house
with the utmost care and precision.

Basic components

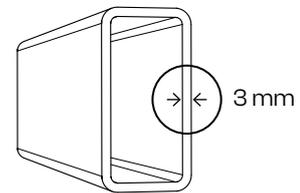
Gondella's modern store shelving is meticulously designed to offer our customers the perfect blend between aesthetics, functionality and cost.

At Gondella, all product components are manufactured to the most stringent quality standards. Carefully selected raw materials and permanent production testing ensure that our customers consistently enjoy impeccable product standards.

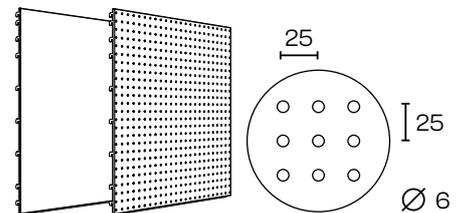
OUR PROMISE

- Optimum powder coating coverage
- Guaranteed colour consistency
- Indicated loading strengths

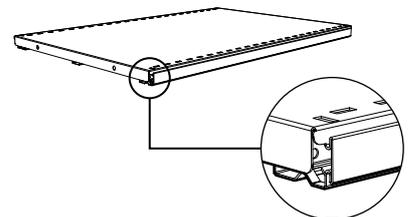
(A) 3MM STEEL



(B) BACK PANELS



(C) FINELY PROFILED EDGES



A Uprights
Extra strong uprights made from **3mm thick steel**.

Brackets
Different shelf depths, strengths and tilting angles.

B Back panels
Back panels options available in different types (slats, wire, etc.), sizes, perforated or plain.

C Shelves
Extra-strong, reinforced shelving that allow for maximum product visibility thanks to their **finely profiled edges**.

Wire riser
Risers and other accessories available to organise goods.

Price tags
Small, individual label holders can be placed directly on the slim shelf nose.

Wire baskets
Wire baskets can be hooked into the uprights. Easy-to-insert dividers are available for variable positioning within the basket itself.

Datastrips
Datastrips to add individual label holders for electronic or paper price tags.

Feet
With adjustable screws for **optimal stability**.

Plinths
For a sleek finish that keeps dirt and dust away.



A modular system

**Build up,
build down,
extend,
rebuild.**

Our systems are designed to be both modular and compatible, so they will effortlessly keep pace with your store as it grows.

A modular system



Standard wall unit

Modularity is all about functionality

Starting from a modular base configuration, Gondella creates solutions that seamlessly fit in any store or sector.

Improve your sales and in-store experience by choosing between various sizes, add-on modules, accessories and finishes. Building and moving our versatile modular systems is easy, they can be expanded and extended as your store grows.

Did you know that Gondella's units can be seamlessly integrated in a rack? The shelving unit provides sufficient stability so no additional diagonal or connection beams are needed. A continuous presentation is obtained, as you display products without any obstruction.



Wall unit integrated in rack

- 
Different widths, depths and heights available
- 
Add-ons for cross selling and impulse buying
- 
Wide choice of finishes, colours and accessories
- 
Combine with other materials like wood

Price tag holder

A wide variety of shelf price tag holder options are available, such as datastrips, individual holders (paper or electronic), etc.



A modular system

Inclination

Place products on an inclined shelf for optimal reach and visibility.

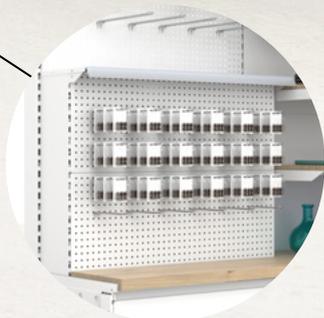


Communication

Various possibilities to add signage or communication.

Organisation

Plexiglass risers make sure all items stay visible and in place.



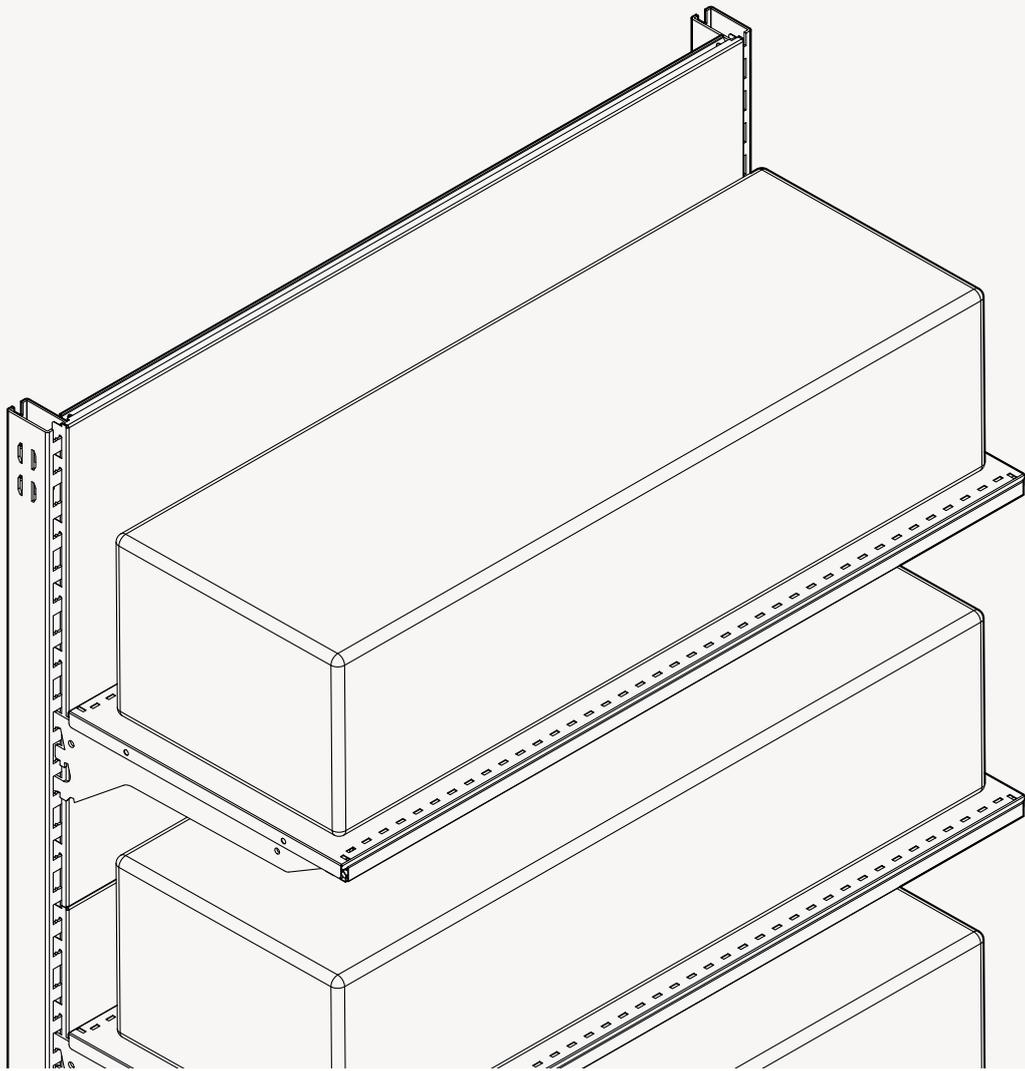
Front

By bringing the products forward, a front allows you to display products closer to the customer, even when you use deep shelves.

FLEXIBLE

The variety of dimensions and loading strengths of Pitch 41, combined with an unparalleled range of accessories, make this system suitable for any sector.





Sizes & loading strengths

**Proven
quality,
made in
Europe.**

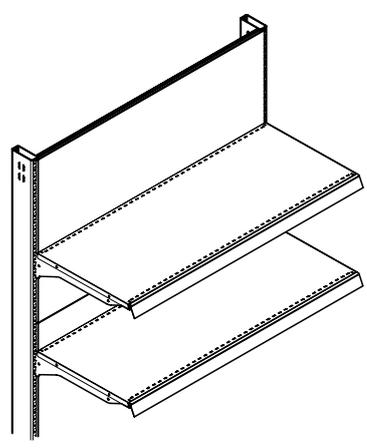
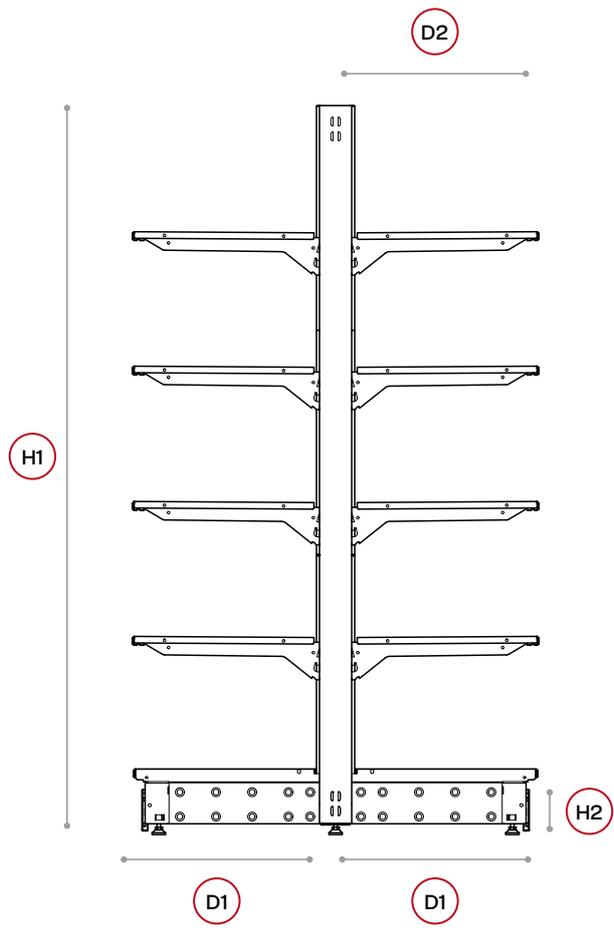
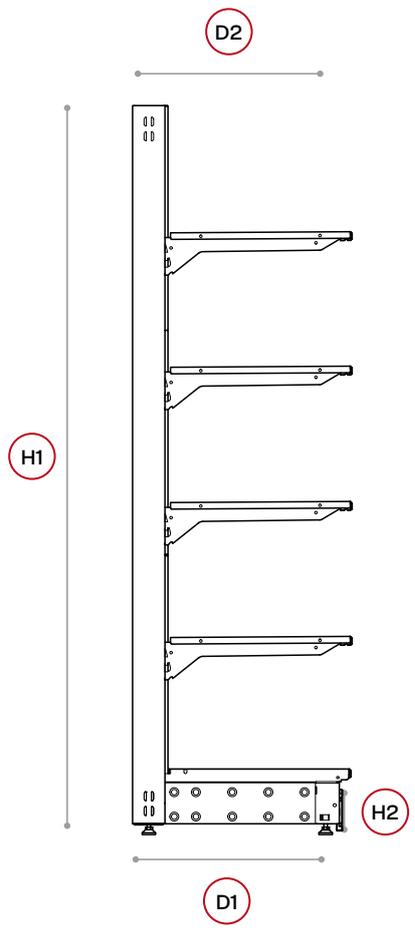
All components are manufactured to the highest quality standards. The best raw materials and consistent quality monitoring guarantee consistency and the indicated system capacity.

Sizes and measurements

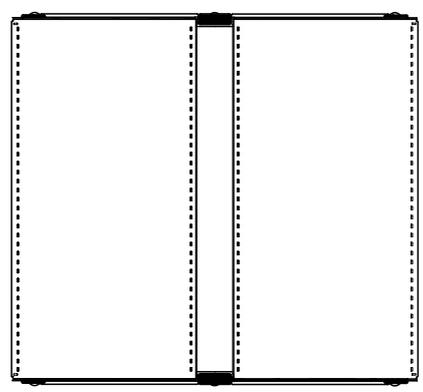
No two stores are the same. Our wide choice of widths, heights and depths, make our shelving suited for an unlimited variety of goods and stores sizes.

D1	D1	D2
H2 = 150	H2 = 190	250
200	200	300
250	-	350
300	300	400
350	-	450
400	400	500
450	-	550
500	500	600
550	-	650
600	600	700
700	700	800
800	800	

H1	H1	H2
60/30	90/30	150
1016	1016	190
1262	1262	
1385	1385	
1508	1508	
1631	1631	
1754	1754	
1877	1877	
2000	2000	
2123	2123	
2246	2246	
2492	2492	
2615	2615	
2984	2984	

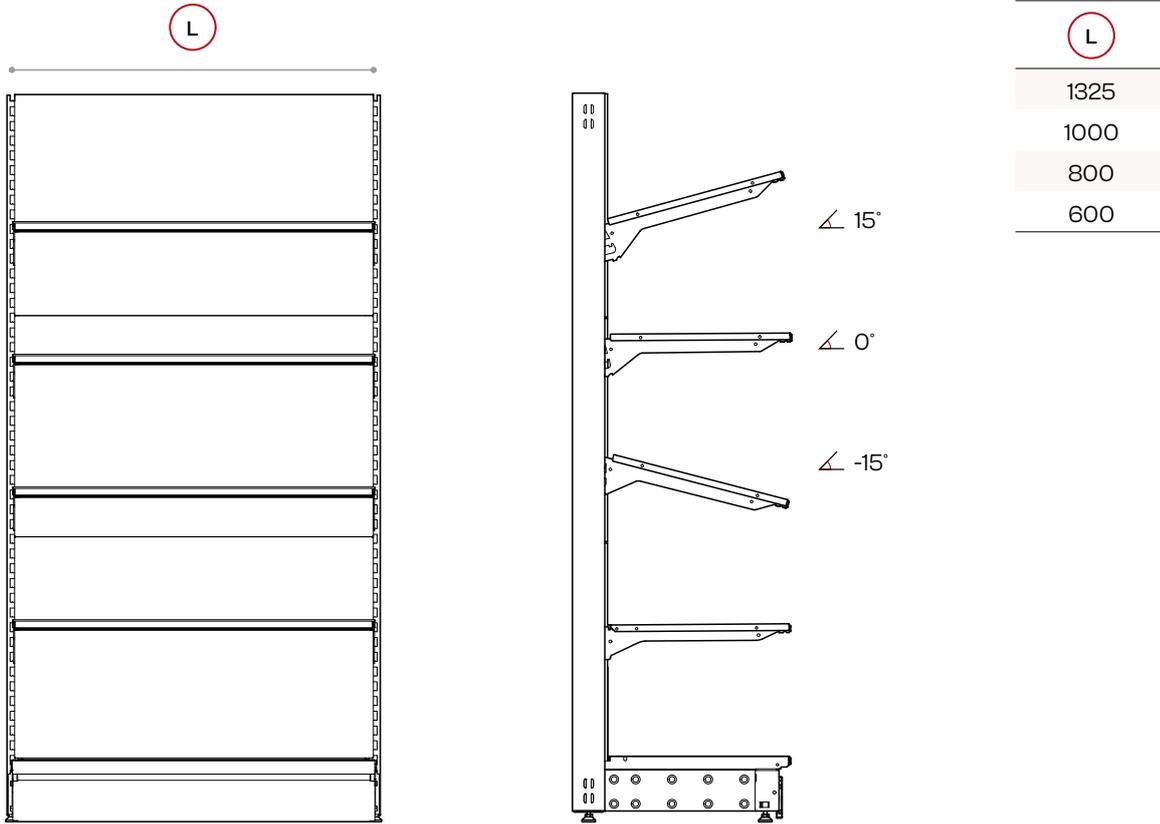


Wall-mounted

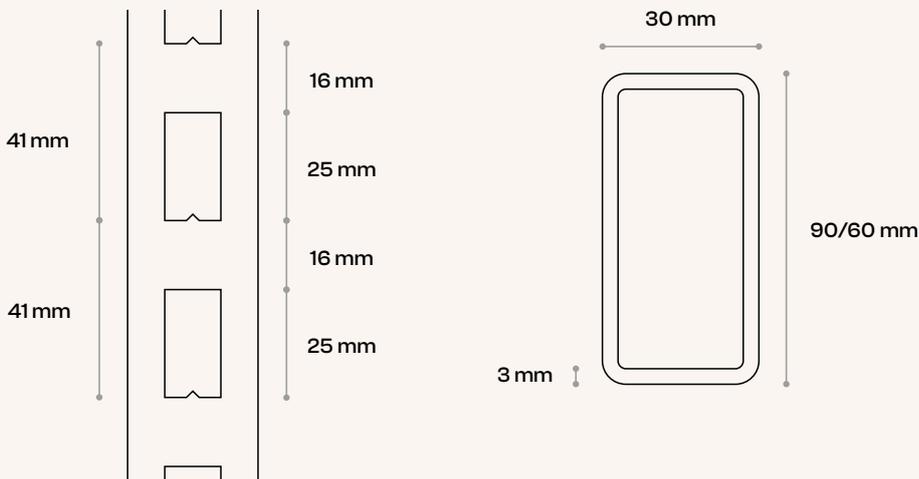


Freestanding

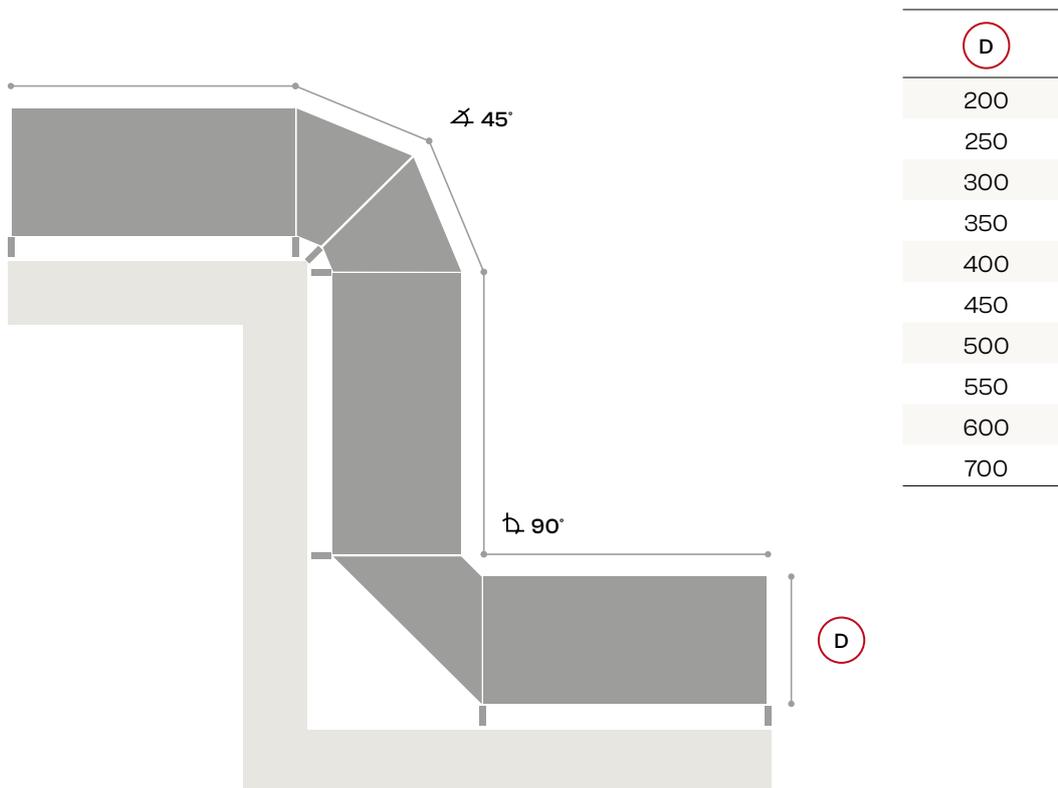
System lengths & inclinations



UPRIGHT PITCH & DESIGN



Corner setup



CUSTOMISATION

colours



wooden finishes



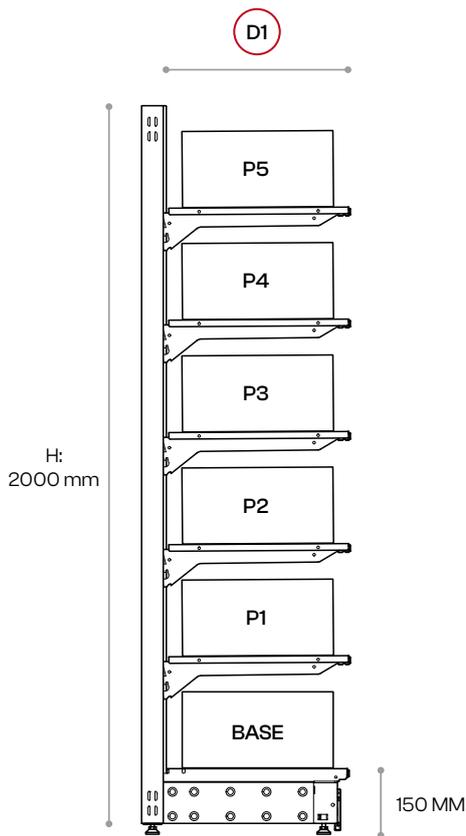
textures



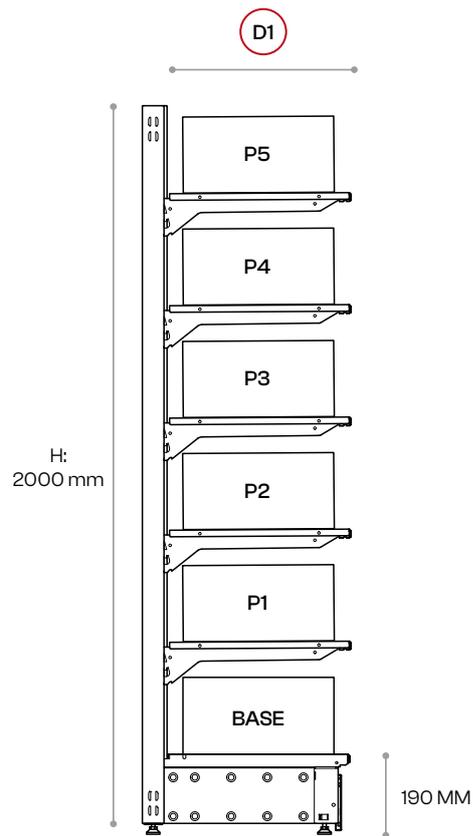
Did you know that we have more than 200 RAL colours in stock? Mix and match with other materials like wood to achieve your desired look.

Loading strengths

FOOT 150



FOOT 190

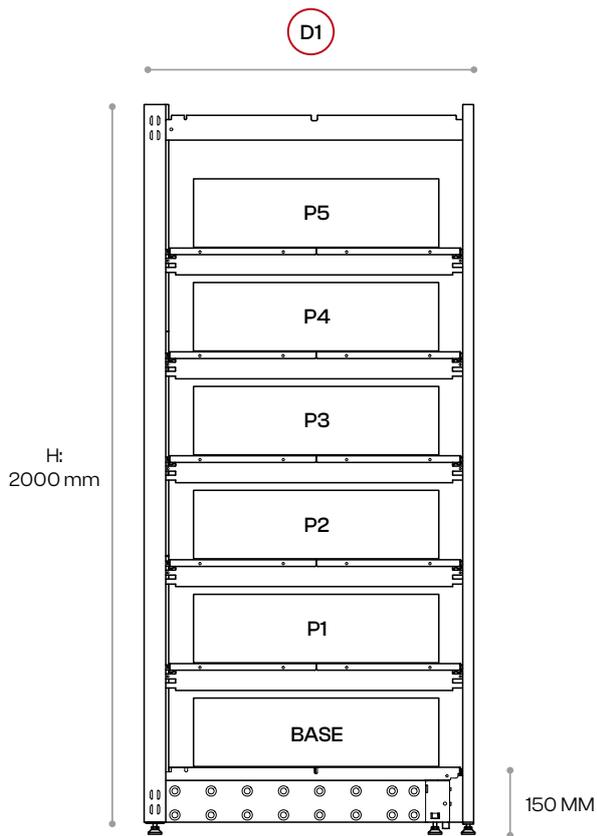


	Pmax		
	Upright	60/30	90/30
D1	400	550 kg	850 kg
D1	500	530 kg	785 kg
D1	600	480 kg	700 kg

	Pmax		
	Upright	60/30	90/30
D1	400	555 kg	1000 kg
D1	500	550 kg	965 kg
D1	600	500 kg	845 kg

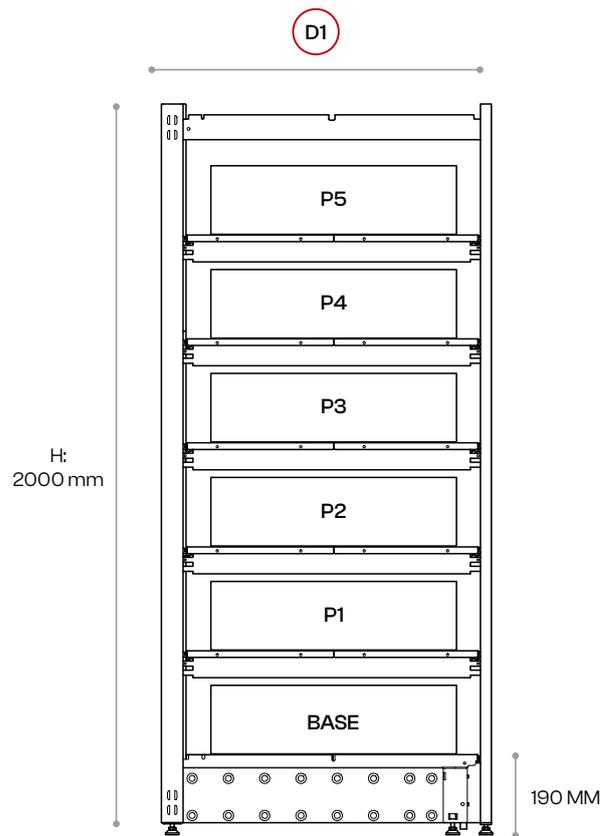
These values are indicative when the rack is correctly mounted and the weight is evenly distributed on the rack and shelf. Please contact us for an exact calculation.

FOOT 150



Pmax		
D1	800	1200 kg

FOOT 190



Pmax		
D1	800	1200 kg

TÜV CERTIFIED

Our standard Pitch 41 shelving is certified to TÜV standards, the most recognised quality label, so you can rely on it being safe, high-quality and fit for purpose.



Create a unique in-store experience with Gondella

In a world where people are increasingly buying and selling online, retailers need to be able to stand out from the crowd. Gondella is the perfect partner if you want to create a memorable shopping experience: as well as offering smart retail solutions, we also work with you to deliver visible impact and better results for your business.

☪ Every project is unique. Contact us to discuss yours.





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